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2018 SOCCER TRADING CARDS

PANINI AMERICA, INC.



PANINI
PRIZM™

HOBBY

PRIZM WORLD CUP SOCCER

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PANINI



**BASE SET PRIZMS
LIGHT BLUE LAZER**



BASE SET



**BASE SET PRIZMS
GOLD**

Prizm has a 300-card base set that features cards of all 32 qualified teams in the 2018 FIFA World Cup! Look for Prizm parallels that include the following versions:

- Silver
- Hyper
- Green & White Wave
- Purple & Gold Wave
- Blue #’d/199
- Red #’d/149
- Purple #’d /99
- Orange #’d/65
- Green Crystals #’d/25
- Camo #’d/20
- Gold #’d/10
- Gold Power Prizms #’d/5
- Black #’d/1

Be on the lookout for the ultra-rare Cyrillic variations! These special versions of the base card feature the player’s name presented in Cyrillic text to celebrate host nation Russia!

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NEW ERA

Many players will be making their World Cup debut in 2018. Find some of these up-and-comers in New Era!



NATIONAL LANDMARKS

National Landmarks features unique illustrations from all 32 qualified nations! This custom set showcases some of the most iconic aspects of each country in the field, including the players themselves! Look for this insert one-per-case, on average!



SCORERS CLUB

Scorers Club features players in the tournament who have racked up goal totals throughout their national team career!



ROAD TO RUSSIA

The qualifying stages of the 2018 FIFA World Cup featured many standout performers. Road to Russia is a super short-print autograph insert that celebrates 7 players who shined in qualifying.



DUAL SIGNATURES

Look for all-new autograph combo cards in Dual Signatures, Trio Signatures and Quad Signatures! These inserts feature Prizm parallels that include Black #’d/1!



SIGNATURES

Look for autographs from some of the biggest names in the World Cup! Signatures features legends, seasoned veterans and newcomers!

Confirmed signatures include the following: Paulo Dybala, Philippe Coutinho, Kevin De Bruyne, Wayne Rooney, Manuel Neuer, Robert Lewandowski, Cristiano Ronaldo, and many more!

HOBBY CONFIGURATION

- **6 CARDS** PER PACK
- **24 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

16 PRIZMS

7 INSERTS

EITHER 1 AUTOGRAPH OR AN
ADDITIONAL INSERT

SELLING POINTS

- The countdown to Russia is on! Prizm returns for the 2018 FIFA World Cup with a comprehensive trading card product that celebrates all 32 qualified teams!
- Look for unique Prizm color parallels in every box! On average, find at least 16 Prizms per box, three of which that are #’d/199 or less! Be on the hunt for hot boxes that are loaded with Lazer Prizm parallels!
- On average, every box of Prizm World Cup delivers 16 Prizm parallels, 7 inserts, and either an autograph or a short-printed special insert!
- Look for the debut of the National Landmarks insert! This special set features custom illustrations of iconic aspects of every qualified nation! Featured players in this set include Argentina’s Lionel Messi, England’s Harry Kane, and Mexico’s Javier Hernandez!
- Find autographs of some of the biggest names in the field of 32! Look for star-studded signature combinations in Dual Signatures, Trio Signatures, and Quad Signatures!