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2018 SOCCER TRADING CARDS

PANINI AMERICA, INC.



PANINI
PRIZMTM

RETAIL

PRIZM WORLD CUP SOCCER

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PANINI



**BASE SET PRIZMS
RED AND BLUE WAVE**



BASE SET



**BASE SET PRIZMS
RED MOSAIC**

Prizm has a 300-card base set that features cards of all 32 qualified teams in the 2018 FIFA World Cup!

The following Prizm parallels are exclusive to retail:

Red Mosaic

Red and Blue Wave



NEW ERA



SIGNATURES



FUNDAMENTALS

On average, every pack of Prizm retail contains 10 base cards, four Prizms and 1 insert. Look for New Era, that features top up-and-comers in the 2018 FIFA World Cup, and Fundamentals, which highlights some of the most skilled footballers in the world. Be on the hunt for rare autographed cards with authentic signatures from the biggest names in soccer!

RETAIL CONFIGURATION

- **15 CARDS** PER PACK
- **12 PACKS** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

10 BASE CARDS,
3 EXCLUSIVE RED AND BLUE WAVE PRIZMS,
1 ADDITIONAL PRIZM,
1 INSERT.

SELLING POINTS

- The countdown to Russia is on! Prizm returns for the 2018 FIFA World Cup with a comprehensive trading card product that celebrates all 32 qualified teams!
- On average, every pack of Prizm World Cup includes 10 base cards, one insert, three exclusive Red and Blue Wave Prizms, and one additional Prizm!
- Be on the hunt for autographs of some of the biggest names in the field of 32!