

**PANINI**

PANINI AMERICA, INC.

# **2018 FIFA WORLD CUP RUSSIA™ STICKER COLLECTION**



© 2017 Panini America, Inc. Printed in the USA.  
All information is accurate at the time of posting – content is subject to change.  
© FIFA, FIFA's Official Licensed Product Logos, and the Emblems,  
Mascots, Posters and Trophies of the FIFA World Cup™  
tournaments are copyrights and/or trademarks of FIFA.

## RETAIL CONFIGURATION

- **5 STICKERS** PER PACKET
- **50 PACKETS** PER BOX



## SELLING POINTS

**SHIP/RELEASE DATE:**  
Wednesday, March 28, 2018.

- Full color, 80-page sticker album with dimensions of 232 x 270 mm. The collection will include more than 650 stickers, including approximately 50 foil stickers! All stickers will measure 49 x 65 mm
- The official and exclusive sticker collection of the 2018 FIFA World Cup Russia™!
- Each of the 32 teams participating in the tournament will be featured on its own spread of pages, where collectors can place the stickers of the team's main players.
- A must-have World Cup collectible ever since the first edition in 1970!

