PANINI AMERICA, INC.

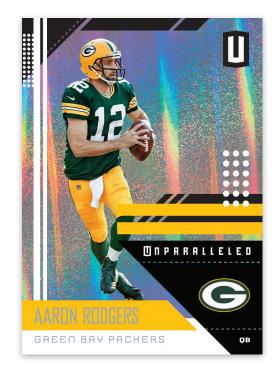
# ONPARALLELED

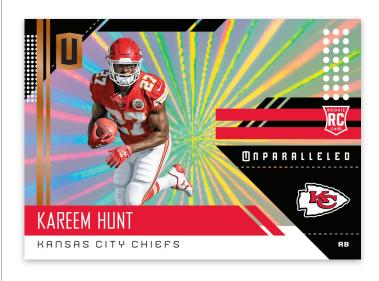
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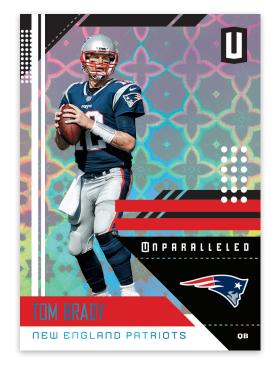
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#### **BASE**

Unparalleled features a total base set of 300 cards, comprising 200 veterans and 100 rookies. Similar to the 2017 edition, the base set will feature the first officially licensed cards of more than 60 veterans! All base cards feature the

following parallels:
Flight (1:3 packs)
Shine (1:5 packs)
Shine (1:5 packs)
Astral (#'d/200)
Superplaid (#'d/150)
Whirl (#'d/100)
Impact (#'d/75)
Hyper (#'d/25)
Fireworks (#'d/5)
Burst (#'d/1)
Galactic (1:192 packs)

#### **ROOKIES SHINE**

Rookies boasts a roster of 100 players from the 2018 NFL Rookie Class. On average, each pack will deliver two rookies. Each card is printed on a vivid holographic paper and features the following parallels:

Flight (1:3 packs) Shine (1:5 packs) Astral (#'d/200) Superplaid (#'d/150) Whirl (#'d/100) Impact (#'d/75) Hyper (#'d/25) Fireworks (#'d/5) Burst (#'d/1) Galactic (1:384 packs)

Additionally, some rookies will have autograph versions of their rookie card. These special parallels are as follows:

Signatures (1:20 packs)

Signatures Hyper (#'d/25 or less)

Signatures Fireworks (#'d/5 or less)

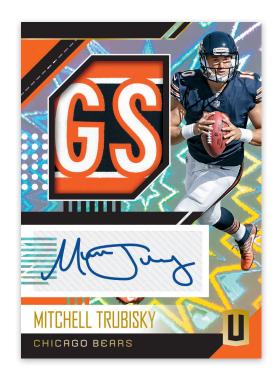
Signatures Burst (#'d/1)

#### **BASE GALACTIC**

2018 Unparalleled marks the debut of one of the most sought-after cards in all collecting! Look for Galactic parallels of the Base Set and Rookies. These stunners combine to fall one-per-case on average!







#### **ROOKIE JERSEY AUTOGRAPHS IMPACT**

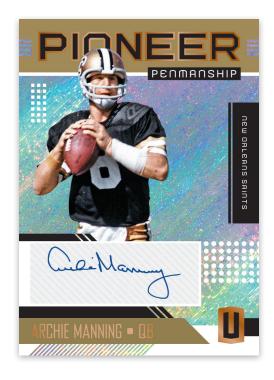
Look for some of the biggest names in the 2018 NFL Rookie Class in Rookie Jersey Autographs! This insert features a swatch of authentic memorabilia and an autograph. The Rookie Jersey Autographs insert also features the following parallels:

Impact (#'d/75 or less)

Hyper (#'d/25 or less)

Fireworks (#'d/5 or less)

Burst (#'d/1)



#### PIONEER PENMANSHIP

Pioneer Penmanship celebrates some of the greatest legends to play the game! Look for autographs from players who played from the 1950s, '60s, '70s, '80s and '90s! These cards are sequentially numbered to 199 or less and feature the following parallels:

Impact (#'d/50 or less) Hyper (#'d/25 or less) Fireworks (#'d/5 or less) Burst (#'d/1)



#### **STAR SIGNATURES BURST**

Star Signatures features a star-studded list of signers!

These autographs are sequentially numbered to 99 or less and feature the following parallels:

Impact (#'d/20 or less)

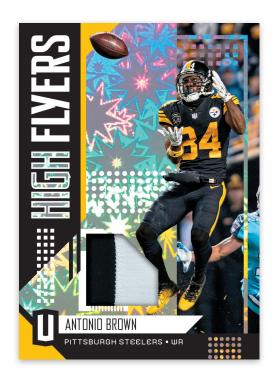
Hyper (#'d/10 or less)

Fireworks (#'d/5 or less)

Burst (#'d/1)









Find 18 of some of the most acrobatic players in the league in High Flyers! These cards also feature the following parallels:

Astral (#'d/200)

Whirl (#'d/100)

Hyper (#'d/25)

Burst (#'d/1)

Be on the lookout for the following memorabilia parallels of High Flyers: Whirl (#'d/50 or less) Hyper (#'d/25 or less) Burst (#'d/1)



## BRIGHT FUTURES MEMORABILIA PRIME HYPER

Bright Futures is a 20-card set that showcases up-and-coming superstars in the league. This insert features the following parallels:

Astral (#'d/200) Whirl (#'d/100) Hyper (#'d/25) Burst (#'d/1)

Additionally, some players will have a version that includes a swatch of authentic memorabilia! These special parallels feature the following parallels:

Whirl (#'d/50 or less)

Hyper (#'d/25 or less)

Burst (#'d/1)



#### **STAR FACTOR DIE-CUTS**

For the first time, find these exceptional die-cut inserts in Unparalleled! Star Factor features ten of the biggest names in the NFL in a short-print die-cut design! Look for the following parallel versions:

Whirl (#'d/100)

Hyper (#'d/25)

Burst (#'d/1)





## HOBBY CONFIGURATION

- 8 CARDS PER PACK
- 8 PACKS PER BOX
- 16 BOXES PER CASE
- 2 8 COUNT INNERS PER CASE

### **BOX BREAK**

2 AUTOGRAPHS
1 MEMORABILIA
AT LEAST 7 #'D PARALLELS

#### **SELLING POINTS**

- Unparalleled is back for the 2018 NFL season! Look for an updated design that features a new set of flashy parallels numbered as low as 1/1!
- In 2017, Unparalleled marked the first NFL rookie cards of more than 60 veterans. Look for an all-new set of players making their trading card debuts as part of a 200-card veteran base set!
- On average, every box delivers two autographs and one memorabilia. Find signatures in five unique autograph sets: Rookie Jersey Autographs, Rookie Signatures, Pioneer Penmanship, Star Signatures & Undeniable! Each autograph set features parallel versions, sequentially numbered as low as 1/1!
- 2018 Unparalleled marks the premiere of one of the hobby's most sought-after cards! Galactic parallels appear one-per-case, on average!
- Look for a slew of all-new inserts such as Victorious and Bright Futures,
   both of which feature prime memorabilia versions!

