



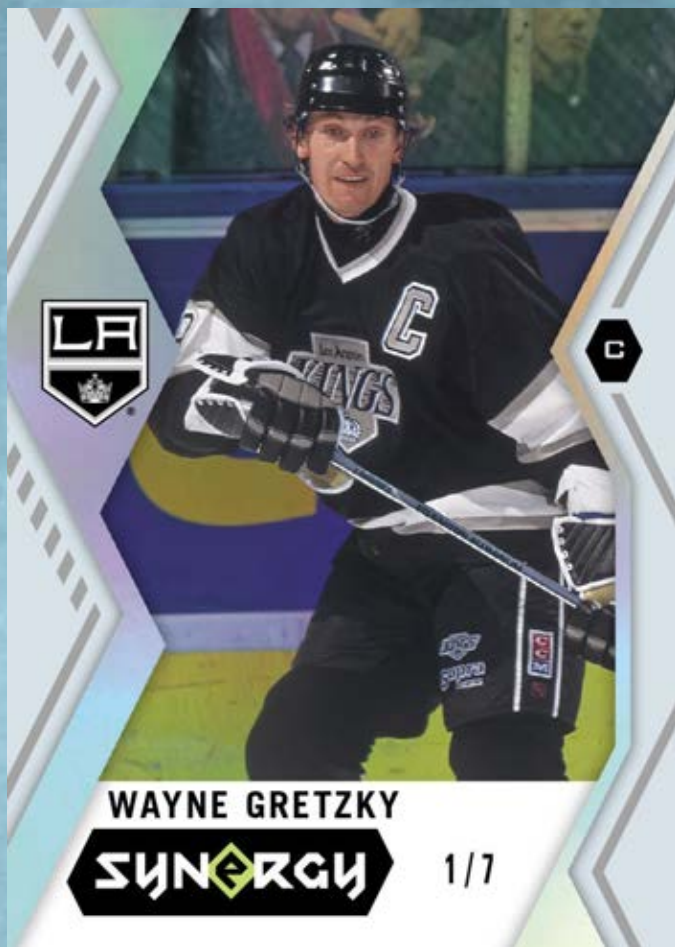
# SYNERGY

TM

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# Product Highlights



## Configuration:

- 3 Cards Per Pack
- 8 Packs Per Box
- 10 Boxes Per Inner

## Product Highlights

### **All New Product!**

- Find Base Set Veterans cards #’d to 17 with the high series being #’d to 7
- Look for rare true rookie cards #’d to 18 alongside high series true rookies #’d to 8
- Collect an assortment of beautiful color variants delivering up to 15 per box, on average
- Cast for Greatness insert set featuring the NHL’s top stars on a metal substrate.
- Find a variety of inserts and cards printed on Acetate and die-cut rainbow foil



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# Color Variants

Find an array of color variations featuring the entire base set (and select inserts) falling 15 per box, on average.

## Base Set Variants:

### Red Variant

**Veterans** – Inserted 1:2  
**Legends** – Inserted 1:9  
**Rookies Tier 1** – Inserted 1:4  
**Rookies Tier 2** – Inserted 1:6  
**Rookies Tier 3** – Inserted 1:80

### Blue Variant

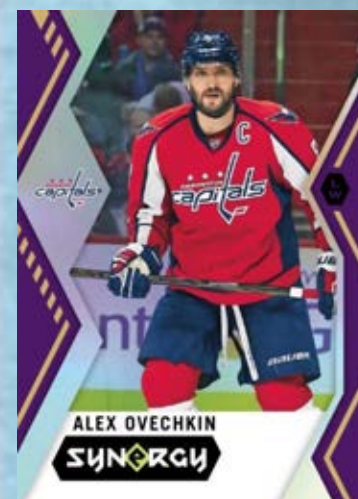
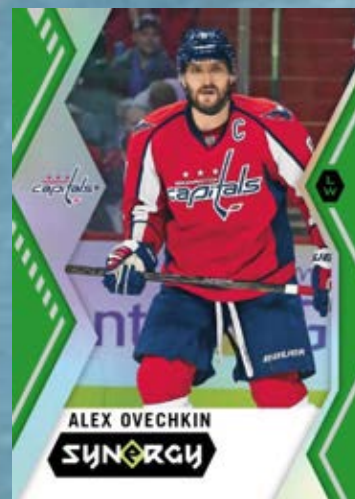
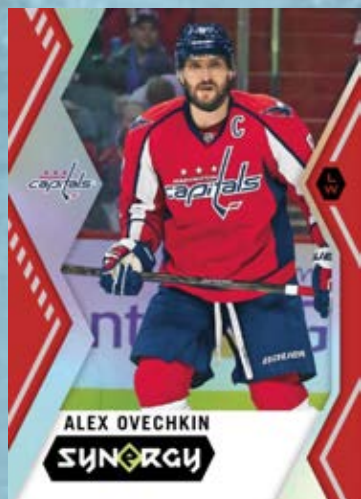
**Veterans** – Inserted 1:3  
**Legends** – Inserted 1:12  
**Rookies Tier 1** – 1:6  
**Rookies Tier 2** – Inserted 1:10  
**Rookies Tier 3** – Inserted 1:288

### Green Variant

**Veterans** – Inserted 1:12  
**Legends** – Inserted 1:48  
**Rookies Tier 1** – Inserted 1:24  
**Rookies Tier 2** – Inserted 1:40  
**Rookies Tier 3** – Inserted 1:576

### Purple Variant

**Veterans** – Inserted 1:120  
**Legends** – Inserted 1:480  
**Rookies Tier 1** – Inserted 1:240  
**Rookies Tier 2** – Inserted 1:360  
**Rookies Tier 3** – Inserted 1:1152



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# True Rookies

## Impressive 50-Card Rookie Checklist

**Synergy Hockey provides one of the most unique true rookie subsets produced.**

- This 50-card rookie checklist features two tiers, with the first 40 (cards 51-90) being #’d to 18 and the remaining 10 (cards 91-100) being #’d to a mere 8 copies per!
- Red, Blue, Green, and Purple color variants exist for all 50 RCs with seeding ratios varying from 1:4 to 1:1,152.

*\*Please note, color variants 99 & 100 are available exclusively through a Bounty program*



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# Bounty Program

The second Bounty Program of the 2017-18 hockey calendar is presented in Synergy™!



## How to earn the Bounty:

- **The first 10 collectors to redeem a complete Red Variant set (#1-98) will receive the following cards:**
  - Purple Cards #99-100
  - Green Cards #99-100
  - Blue Cards #99-100
  - Red Cards #99-100
  - Cast for Greatness – Connor McDavid
- **The next 25 collectors will receive the following:**
  - Green Cards #99-100
  - Blue Cards #99-100
  - Red Cards #99-100
  - Cast for Greatness – Connor McDavid
- **The 40 collectors after that will receive the following:**
  - Blue Cards #99-100
  - Red Cards #99-100
  - Cast for Greatness – Connor McDavid
- **All remaining collectors will receive the following:**
  - Red Cards #99-100

*\*Please note, approximately 1 in every 3 Red Variants will have Bounty codes on the back*



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# Cast for Greatness

## All Metal Insert

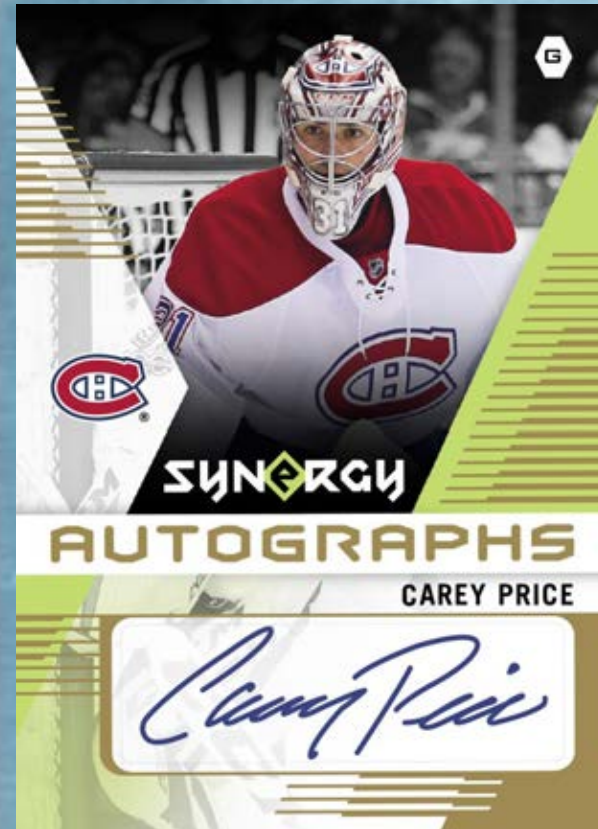
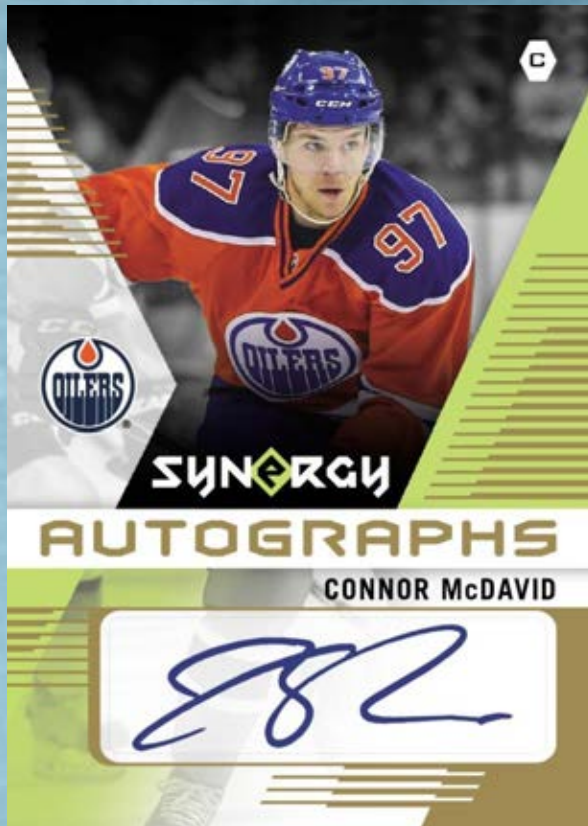
- These Cast for Greatness cards are some of the most unique inserts to date featuring some of the NHL's greatest players printed on a metal substrate.
- 36-Card set with a checklist breakdown of 25 Veterans, 5 Legends, and 6 Rookies.
  - Card #36 (Connor McDavid) will be exclusively issued via the Bounty program.
- Find 1 or more Cast for Greatness inserts per 10-Box Inner, on average



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# Autographs

Deep checklist of legends, veterans, and rookie autograph falling 2 per inner, on average.

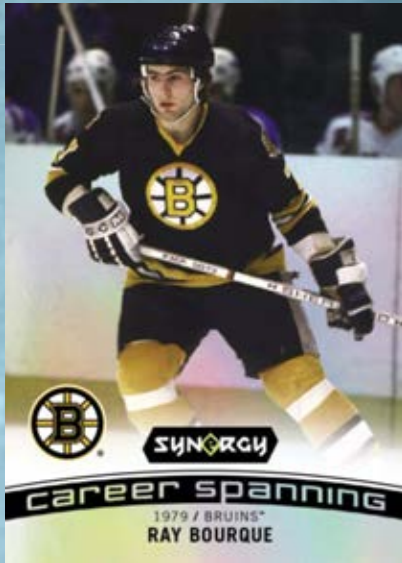


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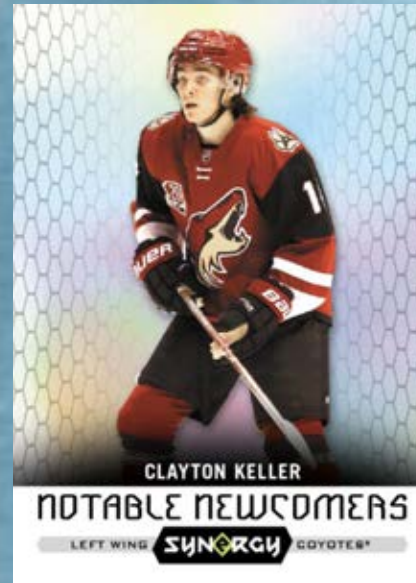
# Inserts

Collect all of the exciting new insert sets from this groundbreaking product

Front



Back



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