

UNPARALLELED FOOTBALL

PANINI AMERICA, INC.

JARED GOFF



UNPARALLELED HOBBY

2019 NFL TRADING CARDS

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BASE GALACTIC

Unparalleled features a total base set of 300 cards, comprising 200 veterans and 100 rookies. Similar to the 2018 edition, the base set will feature the first officially licensed cards of more than 60 veterans! All base cards feature the following parallels:

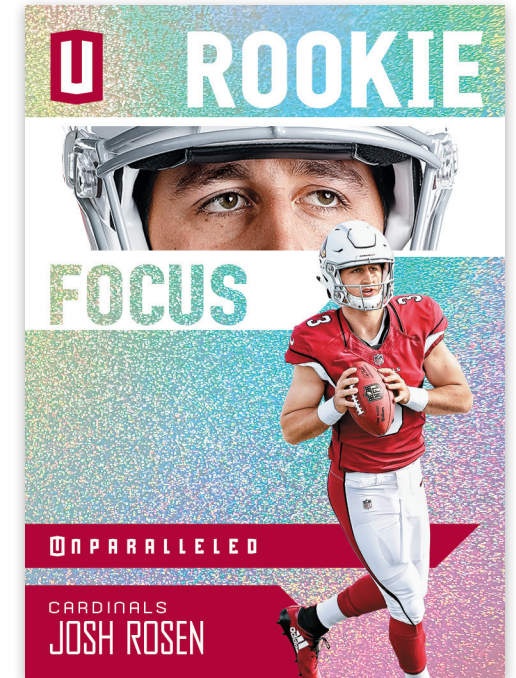
- Base - not #/d
- Base Flight - not #/d
- Base Groove - not #/d
- Base Astral - #/d/200
- Base Infinite - #/d/150
- Base Whirl - #/d/100
- Base Impact - #/d/75
- Base Hyper - #/d/25
- Base Fireworks - #/d/5
- Base Burst - #/d/1
- Base Galactic - one per case, on average!



ROOKIES IMPACT

Rookies boasts a roster of 100 players from the 2019 NFL Rookie Class. On average, each pack will deliver two rookies. Each card is printed on a vivid holographic paper and features the following parallels:

- Rookies - not #/d
- Rookies Flight - not #/d
- Rookies Groove - not #/d
- Rookies Astral - #/d/200
- Rookies Infinite - #/d/150
- Rookies Whirl - #/d/100
- Rookies Impact - #/d/75
- Rookies Hyper - #/d/25
- Rookies Fireworks - #/d/5
- Rookies Burst - #/d/1
- Rookies Galactic - one per two cases, on average!



ROOKIE FOCUS

Unparalleled has always focused on rookies, and 2019 is no different. Look for the top rookies in Rookie Focus!

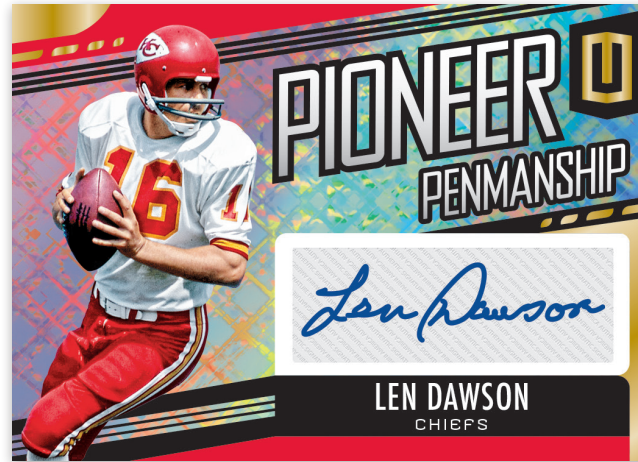
- Rookie Focus Groove - not #/d
- Rookie Focus Whirl - #/d/100
- Rookie Focus Impact - #/d/75
- Rookie Focus Hyper - #/d/25
- Rookie Focus Burst - #/d/1



ROOKIE JERSEY AUTO

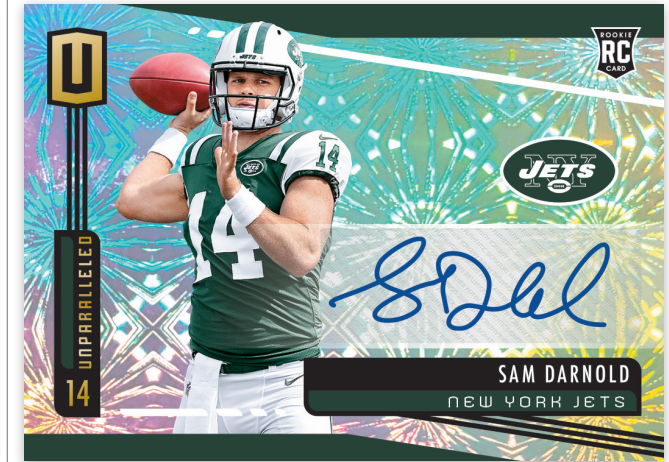
Look for some of the biggest names in the 2019 NFL Rookie Class in Rookie Jersey Autographs! This insert features a swatch of authentic memorabilia and an autograph. The Rookie Jersey Autographs insert also features the following parallels:

- Rookie Jersey Autographs - not #'d
- Rookie Jersey Autographs Astral - max #'d/150
- Rookie Jersey Autographs Impact - max #'d/75
- Rookie Jersey Autographs Hyper - max #'d/25
- Rookie Jersey Autographs Fireworks - #'d/5
- Rookie Jersey Autographs Burst - one-of-one
- Rookie Jersey Autographs NFL Shield - one-of-one
- Rookie Jersey Autographs Tag - one-of-one
- Rookie Jersey Autographs NFL Shield Logo - one-of-one



PIONEER PENMANSHIP

Pioneer Penmanship celebrates some of the greatest legends to play the game! Look for autographs from players who played from the 1950s, '60s, '70s, '80s and '90s! These cards are sequentially numbered to 99 or less!



ROOKIE SIGNATURES FIREWORKS

Rookie Signatures features a star-studded list of rookie signers!

- Rookie Signatures - not #'d
- Rookie Signatures Hyper - max #'d/25
- Rookie Signatures Fireworks - #'d/5
- Rookie Signatures Burst - one-of-one



HIGH FLYERS WHIRL

Find 10 of some of the most acrobatic players in the league in High Flyers! These cards also feature the following parallels:

- High Flyers - not #’d
- High Flyers Groove - not #’d
- High Flyers Whirl - #’d/100
- High Flyers Impact - #’d/75
- High Flyers Hyper - #’d/25
- High Flyers Burst - one-of-one



UNDENIABLE IMPACT

Look for memorabilia cards of top NFL players in Undeniable. This 30-card insert features the following parallels:

- Undeniable - not #’d
- Undeniable Astral - max #’d/150
- Undeniable Impact - max #’d/75
- Undeniable Hyper - max #’d/25
- Undeniable Fireworks - #’d/5
- Undeniable Burst - one-of-one



STAR FACTOR DIE-CUTS

Find these exceptional die-cut inserts in Unparalleled! Star Factor features 10 of the biggest names in the NFL in a short-print die-cut design! Look for Galactic versions! This insert is SP and falls one-per-case on average!

HOBBY CONFIGURATION

- **8 CARDS** PER PACK
- **8 PACKS** PER BOX
- **16 BOXES** PER CASE
- **2 - 8 COUNT INNERS** PER CASE

BOX BREAK

2 AUTOGRAPHS

1 MEMORABILIA

AT LEAST 7 #’D PARALLELS

SELLING POINTS

- Unparalleled is back for the 2019 NFL season! Look for an updated design that features a new set of flashy parallels numbered as low as 1/1!
- In 2017 and 2018, Unparalleled marked the first NFL rookie cards of more than 120 veterans. Look for an all-new set of players making their trading card debuts as part of a 200-card veteran base set!
- On average, every box delivers two autographs and one memorabilia. Look for autograph inserts such as Rookie Jersey Autographs, Rookie Signatures, Pioneer Penmanship!
- 2019 Unparalleled marks the return of one of the hobby’s most sought-after cards! Galactic parallels appear one-per-case, on average!
- Look for a slew of all-new inserts such as The Thrill of Victory, Spirit of the Game, Rookie Revue and On the Rise!