

# Bowman STERLING™ 2012 NFL FOOTBALL CARDS

## HOBBY EXCLUSIVE!

THIS YEAR'S BOWMAN STERLING IS COMING OUT BIGGER AND BETTER THAN EVER BEFORE. WE'VE TRIMMED THE FAT FROM PAST RELEASES AND RECONFIGURED THE 2012 EDITION TO INTRODUCE BETTER BOX GUARANTEES, BIGGER RELIC SWATCHES, MORE PATCH HITS, A GREATER FOCUS ON TOP ROOKIES AND AN OVERALL IMPROVED LOOK AND FEEL TO AN AMAZING TECHNOLOGY AND DESIGN!



### EVERY 5-CARD PACK DELIVERS

- 3 Rookie Cards!
- 1 Rookie Autograph Card!
- 1 **JUMBO** Rookie or Veteran Relic Card!

### EVERY 6-PACK BOX DELIVERS

- 4 Rookie Autograph Cards!
- 1 Rookie Autograph Relic Card!
- 1 Rookie Autograph **PATCH** Card! **NEW!**
- 5 **JUMBO** Rookie or Veteran Relic Cards! **NEW!**
- 1 **JUMBO PATCH** Rookie or Veteran Card! **NEW!**

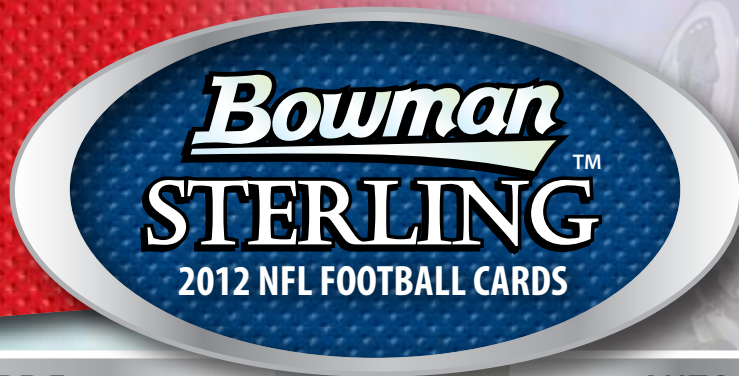
**PLUS**

- 1 Sterling Rookie **PATCH** Box Topper **NEW!**

### EVERY 8-BOX CASE DELIVERS

- 1 Prism Refractor Dual Autographed Relic Card!





**AUTOGRAPH CARDS**

**1 PER PACK**



Autographed Blue Refractor Parallel Card

**AUTOGRAPHED RELIC CARDS**

**1 ROOKIE AUTOGRAPH RELIC AND  
1 ROOKIE AUTOGRAPH PATCH CARD PER BOX!**



Autographed Rookie Patch Relic Gold Refractor Parallel Card

**AUTOGRAPHS**

Up to 60 base subjects are featured on autograph parallel card. *Sequentially #’d*

- BLUE REFRACTOR AUTOGRAPHS #’D TO 99
- BLACK REFRACTOR AUTOGRAPHS #’D TO 50
- GOLD REFRACTOR AUTOGRAPHS #’D TO 25
- PRISM REFRACTOR AUTOGRAPHS #’D TO 15
- SUPERFRACTOR AUTOGRAPHS #’D 1/1
- PRINTING PLATE AUTOGRAPHS #’D 1/1

**AUTOGRAPHED ROOKIE RELICS**

Up to 40 subjects, featuring an autograph and jersey relic. *Sequentially #’d*

- BLUE REFRACTOR AUTOGRAPHED **PATCH** RELIC #’D TO 99
- GOLD REFRACTOR AUTOGRAPHED **PATCH** RELIC #’D TO 55
- PRISM REFRACTOR AUTOGRAPHED **PATCH** RELIC #’D TO 30
- SUPERFRACTOR AUTOGRAPHED **PATCH** RELIC #’D 1/1
- PRINTING PLATE AUTOGRAPHED **PATCH** RELIC #’D 1/1



**MULTI AUTOGRAPH & AUTOGRAPHED RELIC CARDS**

**DUAL AUTOGRAPHED CARDS**

Up to 10 cards, each featuring 2 autographs from different combinations of collectible rookies and veterans. *Sequentially #’d to 25.*

**DUAL AUTOGRAPHED PATCH RELIC CARDS**

UP TO 10 CARDS, EACH FEATURING 2 AUTOGRAPHS AND 2 PATCHES FROM DIFFERENT COMBINATIONS OF COLLECTIBLE ROOKIES AND VETERANS. **SEQUENTIALLY #’D TO 5**

**TRIPLE AUTOGRAPHED CARDS**

Up to 5 cards, each featuring 3 autographs from different combinations of collectible rookies and veterans. *Sequentially #’d to 10.*

**TRIPLE AUTOGRAPHED PATCH RELIC CARDS**

UP TO 5 CARDS, EACH FEATURING 3 AUTOGRAPHS AND 3 PATCHES FROM DIFFERENT COMBINATIONS OF COLLECTIBLE ROOKIES AND VETERANS. **SEQUENTIALLY #’D TO 5**

**QUAD AUTOGRAPHED CARDS**

Up to 5 book cards, each featuring 4 autographs from different combinations of collectible rookies and veterans. *Sequentially #’d to 10.*

**QUAD AUTOGRAPHED PATCH RELIC CARDS**

UP TO 5 BOOK CARDS, EACH FEATURING 4 AUTOGRAPHS AND 4 PATCHES FROM DIFFERENT COMBINATIONS OF COLLECTIBLE ROOKIES AND VETERANS. **SEQUENTIALLY #’D TO 5**

**SIX AUTOGRAPHED CARDS**

Up to 5 book cards, each featuring 6 autographs from different combinations of collectible rookies and veterans. *Sequentially #’d to 10.*

**SIX AUTOGRAPHED PATCH RELIC CARDS**

UP TO 5 BOOK CARDS, EACH FEATURING 6 AUTOGRAPHS AND 6 PATCHES FROM DIFFERENT COMBINATIONS OF COLLECTIBLE ROOKIES AND VETERANS. **SEQUENTIALLY #’D TO 5**



Six Autographed Patch Relic Book Card



JUMBO RELIC CARDS

1 PER PACK / 1 PATCH CARD PER BOX! **NEW!**



Jumbo Veteran Relic Blue Refractor Card



Jumbo Rookie Relic Black Refractor Card

JUMBO VETERAN RELICS

Up to 15 veteran subjects featuring a jumbo jersey relic.  
*Sequentially #’d.* **NEW!**

- BLUE REFRACTOR RELIC #’D TO 75
- BLACK REFRACTOR RELIC #’D TO 50
- GOLD REFRACTOR **PATCH** RELIC #’D TO 25
- PRISM REFRACTOR **PATCH** RELIC #’D TO 15
- SUPERFRACTOR **PATCH** RELIC #’D 1/1
- PRINTING PLATE **PATCH** RELIC #’D 1/1

JUMBO ROOKIE RELICS

Up to 40 rookie subjects featuring a jumbo jersey relic.  
*Sequentially #’d.* **NEW!**

- BLUE REFRACTOR RELIC #’D TO 99
- BLACK REFRACTOR **PATCH** RELIC #’D TO 75
- GOLD REFRACTOR **PATCH** RELIC #’D TO 60
- PRISM REFRACTOR **PATCH** RELIC #’D TO 35
- SUPERFRACTOR **PATCH** RELIC #’D 1/1
- PRINTING PLATE **PATCH** RELIC #’D 1/1



**BOX TOPPERS**

**JUMBO ROOKIE PATCHE BOX TOPPERS**

**1 PER BOX**



Jumbo Rookie Patch Card



Multiple Rookie Autograph Patch Box Loader Card

**MULTIPLE ROOKIE AUTOGRAPH  
PATCH BOX LOADER**

Up to 5 oversized cards (measuring 4" x 5.5") featuring 4 rookie subjects per card, each with an autograph and a patch on chrome refractor technology. *Sequentially #’d to 10.* **NEW!**

Up to 35 rookie subjects featuring a jumbo jersey relic.  
*Sequentially #’d.* **NEW!**

- BLUE REFRACTOR **PATCH RELIC** #’D TO 55
- BLACK REFRACTOR **PATCH RELIC** #’D TO 25
- GOLD REFRACTOR **PATCH RELIC** #’D TO 10
- PRISM REFRACTOR **PATCH RELIC** #’D TO 5
- SUPERFRACTOR **PATCH RELIC** #’D 1/1
- PRINTING PLATE **PATCH RELIC** #’D 1/1



Base Card

**BASE CARDS**

**Rookies**  
100 subjects on chrome technology

**PARALLEL CARDS**

- BLUE REFRACTOR #’D TO 99
- BLACK REFRACTOR #’D TO 75
- GOLD REFRACTOR #’D TO 50
- PRISM REFRACTOR #’D TO 25
- SUPERFRACTOR #’D 1/1
- UNFRAMED PRINTING PLATES #’D 1/1

**INSERT CARDS**

**Sterling Cards**  
Up to 10 cards made of **Sterling Silver**, featuring top rookies. #’d 1/1 **NEW!**

**CASE HIT**

**Prism Refractor Dual Autographed Dual Relic Cards**  
Up to 35 cards, each featuring 2 autographs and 2 jersey relics from this year’s rookie class. *Sequentially #’d.*



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