



HOBBY CONFIGURATION

5 CARDS PER PACK, 10 PACKS PER BOX, 24 BOXES PER CASE, 3-(8 COUNT) INNERS PER CASE

RELEASE DATE: 9/12/2012

BOX BREAK

4 Autograph/Memorabilia cards (at least one autograph) 3 Mirror parallels 1 Immortal, 1 New Generation Rookie, 1 other insert/parallel SET CONSISTS OF: Commons 1-150, Immortals 151-200, Immortals Materials 201-250, New Generation Rookies 251-315, Freshman Fabric 316-350

CASE BREAK

Look for six or more autographs from players like Aaron Rodgers, Adrian Peterson, Drew Brews, Peyton Manning, John Elway, Tony Romo, Emmitt Smith, Tom Brady, Bart Starr, Michael Vick, Philip Rivers, Dan Marino, Cam Newton, Jerry Rice, Joe Namath, Julio Jones, Barry Sanders, Brett Favre, Gale Sayers, Jim Brown, Joe Montana, Deion Sanders, Marshall Faulk, Arian Foster, DeMarco Murray, Julio Jones, Sam Bradford, Greg Jennings, Jason Witten, Jay Cutler, Matthew Stafford, Reggie Wayne, Victor Cruz, Tim Tebow, Ben Roethlisberger, Andrew Luck, Robert Griffin III, Trent Richardson, Ryan Tannehill, Justin Blackmon, Brandon Weeden, Michael Floyd, Kendall Wright, and Doug Martin.



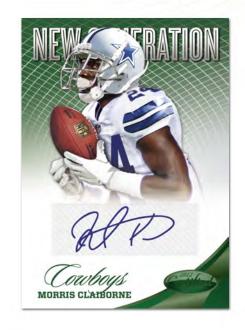


KEY SELLING POINTS

Autographed Material Rookie Cards "Freshman Fabric" featuring Andrew Luck, Robert Griffin III, Trent Richardson, Ryan Tannehill, Justin Blackmon, Brandon Weeden, Michael Floyd, Kendall Wright, and Doug Martin, sequentially numbered to 499 or less.

Elway Collection Materials - Highlights some of the greatest achievements by one of the greatest quarterbacks to ever play the game. Look for autograph versions sequentially numbered to 10 or less.

Look for Mirror Material Gold, Emerald and Black cards featuring prime swatches of material or autographs sequentially numbered to 25 or less.





Certified Skills Prime Materials

Key skill-position players are fully represented with sweet oversized swatches.

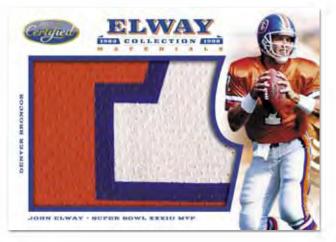






Freshman Fabric Mirror Black

Look for jersey, shoe and football swatches in Freshman Fabric, bringing you closer to the game than ever.



Elway Collection Prime Materials

Twelve years later, the pioneering John Elway Collection returns with updated autograph and memorabilia cards honoring one of the greatest quarterbacks in NFL history.



Rookie Fabric of the Game Team Die Cut Signatures

True to Certified's storied history, these autographed cards include jumbo swatches that are showcased with a unique team name die-cut.



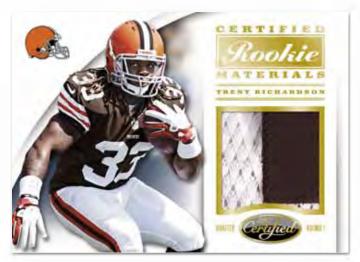


Certified Rookie Prime Materials



Immortals Mirror Gold Materials

Featuring historic swatches from players whose names will live forever in the minds of all football fans.





Rookie Combo NFL Shields



Essential Signatures

The all-new Essential Signatures autograph chase puts the spotlight on 15 must-have players for the 2012 season.

