



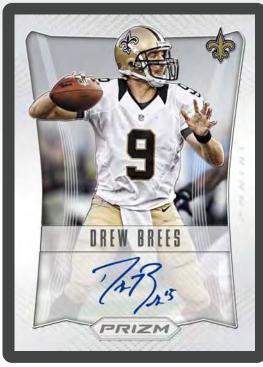




COMMON



AUTOGRAPHS



100 of the NFL's top players highlight this set, featuring an autograph sequentially numbered to 149 or less.

DECADE DOMINANCE



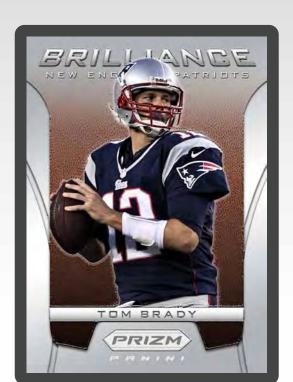
25 of the greatest players to ever step foot on the gridiron highlight this set!







BRILLIANCE



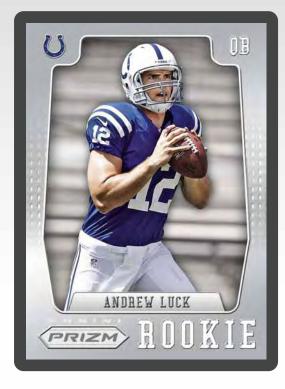
The best of the best in the NFL are given honor!

ROOKIE FINITE PRIZM AUTOGRAPHS



Unique design with NEW 2012 NFL season game photos, features autographs from the top rookies, sequentially numbered to 499 or less. Also look for Finite Prizm Autographs limited to just 1.

ROOKIE



100 Rookies seeded one per pack!
Also look for Prizm parallels
including the 1/1 Finite Prizm
parallel and the Hobby-Exclusive
Red die-cut version.







HOBBY CONFIGURATION

6 CARDS PER PACK 20 PACKS PER BOX 12 BOXES PER CASE

BOX BREAK

2 Autographs
3 Prizms
1 Red Prizm
1 Rookie Dominators
1 Decade Dominators
1 Brilliance
2 Other Inserts

COLLECTION BREAKDOWN

200 Commons
100 Rookies - 1 per pack
100 Rookie Autographs - sequentially numbered to 499 or less
100 Veteran Autographs - sequentially numbered to 149 or less

KEY SELLING POINTS

Prizm delivers a familiar, but improved technology, that has been missing from the football trading card market!

Look for Finite Prizm 1 of 1s.

2 Autographs per Hobby box!

100 Rookies, sequentially numbered to 499 or less and 100 Veterans, sequentially numbered to 149 or less.

Look for rare 1/1s Finite Prizm parallels.

Hobby-Exclusive Red Prizm Die-Cut parallels one per Hobby box, including 200 veterans and 100 rookies!



