

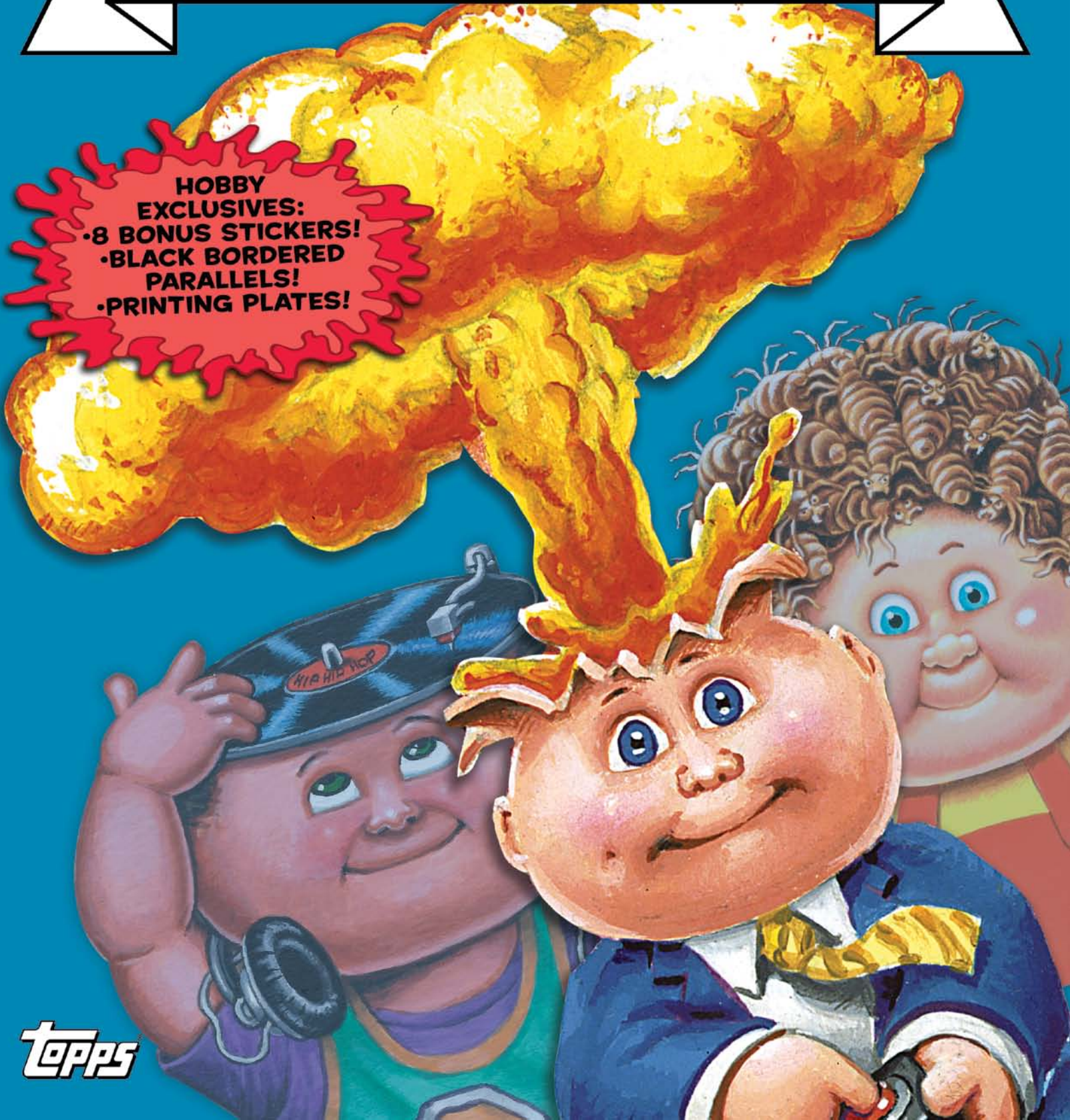
BRAND-NEW FOR 2012!

GARBAGE PAIL KIDS[®]

**HOBBY
EXCLUSIVES:**

- 8 BONUS STICKERS!
- BLACK BORDERED
PARALLELS!
- PRINTING PLATES!

TOPPS



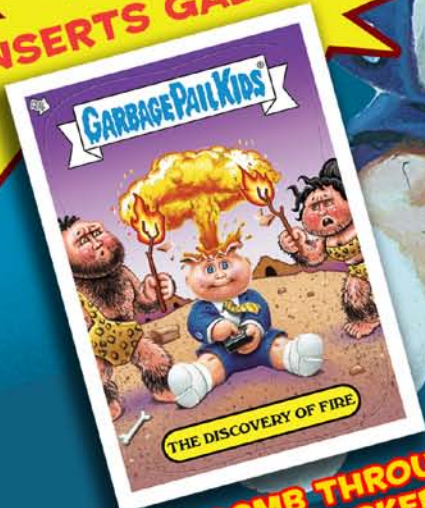
GARBAGE PAIL KIDS®

BRAND-NEW SERIES



**110 BRAND-NEW
BASE STICKERS WITH
MULTIPLE LEVELS OF
PARALELLS**

**PLUS!
INSERTS GALORE**



**ADAM BOMB THROUGH
HISTORY STICKERS**

ADAM BOMB LIKE YOU'VE
NEVER SEEN HIM BEFORE IN
10 DIFFERENT HISTORICAL
SETTINGS



MOTION CARDS

FAN-FAVORITE MOTION CARDS
ARE RETURNING WITH MORE
GPKS IN GROSS MOTION



SKETCH CARDS

AUTHENTIC SKETCH
CARDS HAND DRAWN
BY GPK ARTISTS

MIX 'N' MATCH STICKERS

PEEL THE GPK BODY PART
STICKERS AND ARRANGE THEM
ON THE CARD BACK! COLLECT
MORE TO MIX 'N' MATCH
DIFFERENT CHARACTERS!

**HOBBY EXCLUSIVE
PRINTING PLATES**

THE METAL PLATES FOR
EACH GPK BASE STICKER, A
ONE-OF-A-KIND COLLECTIBLE

CATCH THE MOMENTUM!

A NEW GENERATION OF GPK FANS

- 2011 Flashbacks set highest sales records since 2005
- 2012 GPK book release made national headlines

GROWING FAN BASE

- 135,000 Facebook fans and growing
- 1.9 million Google hits for "Garbage Pail Kids"
- Dozens of active fan sites eager for this release



SOCIAL MEDIA OUTREACH

- Extensive PR and fan outreach covering media, blogs, fan sites, and forums
- Ongoing engaging Facebook updates including previews, votes, polls, and trivia



BE A GPK SWEEPSTAKES

Golden Tickets are randomly inserted in packs for a chance to become a GPK character in an upcoming series!
See Topps.com during promotion for official rules.



ON SALE IN OCTOBER!

