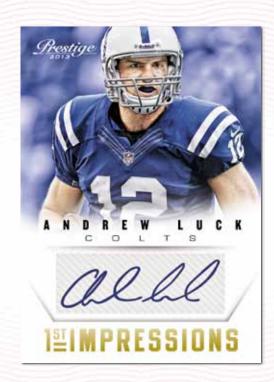


Rookies

The new one per pack 2013 Rookie Class is featured here making the transition from the NFL Draftees to NFL Rookies.

Look for limited Extra Point parallels & Printing Plates



1st Impressions Signatures

The 2012 Class made a huge 1st Impressions on the NFL; Andrew Luck, Robert Griffin III, Russell Wilson, Doug Martin all put up impressive rookie numbers



Micro-Etched Inserts

Micro-Etched inserts; NFL Draft Picks & Prestigious Picks featuring the top 2013 Rookies

THE TOP ROOKIES FROM THE 2013 ROOKIE PHOTO SHOOT WILL BE FEATURED IN THEIR NEW NFL UNIFORMS





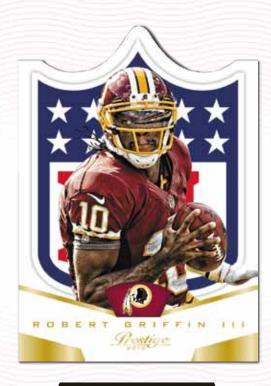






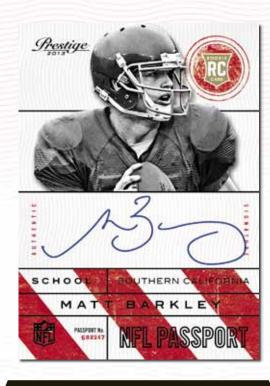
Rookie Extra Points Signatures

The new 2013 Rookie Card signatures with the top RPS rookies. Look for limited Extra Point parallels



Die-Cuts

Four different clear acetate die cut chase inserts; NFL Shield, Stars of the NFL, Inside the Numbers and Fantasy Team



On-Card Rookie Autographs

On-Card Rookie Autographs from the 2013 Rookie Photo Shoot; includes Draft City Destinations, NFL Draft Tickets
& NFL Passport

THE TOP ROOKIES FROM THE 2013 ROOKIE PHOTO SHOOT WILL BE FEATURED IN THEIR NEW NFL UNIFORMS











8 cards per pack 24 packs per box 12 boxes per case

BOX BREAK

4 Autographs / Memorabilia
(at least two autos)
24 Rookies
3 Parallels
3 Prestigious Picks
3 NFL Draft Picks
3 NFL Draft Tickets
3 NFL Draft City Destinations
3 NFL Passports

KEY SELLING POINTS

Three different on-card autographs of the 2013 RPS Class, no other \$4 SRP product delivers more opportunities to get the Top 2013 Rookies signatures on-card

The 1st images of the 2013 RPS class in their pro uniforms along with autographs & materials

Four different die-cut acetate insert chase cards; NFL Shield, Stars of the NFL, Inside the Numbers and Fantasy Team; two per box

Limited Rookie Card Signature extra point parallels inserted one per box

Two Micro-Etched Inserts featuring the 2013 Rookie Class; Prestigious Picks & NFL Draft Picks; six per box

PANINI