PANINI

# FRIZM

# HOBBY



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#### **HOBBY CONFIGURATION:**

6 CARDS PER PACK 20 PACKS PER BOX 12 BOXES PER CASE

#### **BOX BREAK:**

2 USA BASEBALL, 3 PRIZMS, 3 FEARLESS,
1 ROOKIE CHALLENGERS,
1 TOP PROSPECTS, 1 BAND OF BROTHERS
2 AUTOGRAPHS



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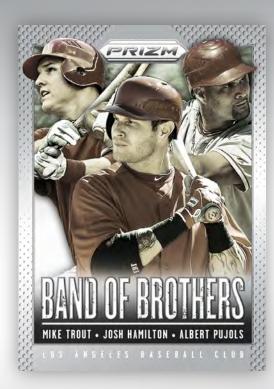
#### PRIZMS AND ORANGE PRIZMS DIE CUTS

In 2013 Prizm, not only will you find the Prizms, Gold Prizms, (which are serial numbered to 10), and Black Finite Prizms, (serial numbered to 1), but there will also be a new twist, Orange Die Cut Prizms. These will be serial numbered to 50, and only found in hobby boxes.



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## **BAND OF BROTHERS**

Teammates have a unique bond on the field of play, and we've created an insert to highlight players that share that bond. Also, look for a handful of short-prints in this set.



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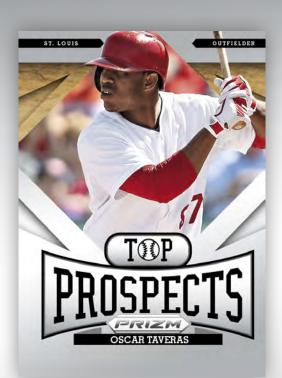
#### **KEY 2013 ROOKIE CARDS**

Find top rookies from the 2013 class such as Yasiel Puig, Manny Machado, Wil Myers, Jurickson Profar, Gerrit Cole, Zoilo Almonte and Dylan Bundy among others.



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## TOP PROSPECTS

Oscar Taveras has teed off on pitchers along his way to The Bigs, making him without question a top prospect. He, along with several others, make up this insert set of players on the cusp of stardom.



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## **AUTOGRAPHS PRIZMS**

There will be three levels of the autograph cards, an unnumbered base version, a Prizm version numbered to 25 and a Finite version serial numbered one of one. There will be an all-new checklist for 2013.

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# **KEY SELLING POINTS:**

New Rookies for 2013 including Yasiel Puig, Dylan Bundy, Jurickson Profar, Manny Machado, Wil Myers and Gerrit Cole.

All new Hobby-Exclusive Orange Die Cut Prizms, serial numbered to 50.

Introducing Band of Brothers, Fearless, Rookie Challengers and Superstar Spotlight - all new inserts for 2013 along with Prizm parallels of each!

Two Autographs per box!

A larger, more comprehensive base set with more Rookie Cards in 2013.



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