

FEATURING ONE AUTOGRAPH, MEMORABILIA, OR AUTOGRAPHED MEMORABILIA BOOK CARD IN EVERY PACK!

One of the hottest releases in 2012 returns in 2013 with an amazing selection of race-used memorabilia cards and autographed book cards.



EVERY PACK WILL INCLUDE:

Five cards from the 50-card base set

One numbered parallel

One Memory Lane insert

One Smooth Operators insert

One authentic race-used memorabilia, Rising Stars autograph, or Signature Collection autographed memorabilia book card



ONE HIT IN EVERY PACK

LOOK FOR



TOTAL MEMORABILIA SINGLE, DUAL, TRIPLE, AND QUAD VERSIONS!



HOT ROD RELICS
TRIPLE MEMORABILIA CARDS





BURNING RUBBER CHASE EDITION

FEATURING RACE-USED WIN TIRES FROM THE 2012 CHASE FOR THE NASCAR SPRINT CUPTM!



AUTOGRAPHS RANDOMLY INSERTED



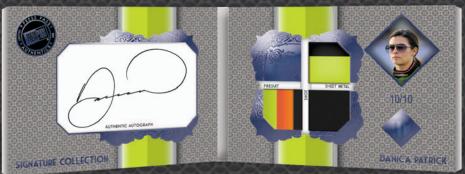
RISING STARS AUTOGRAPHS

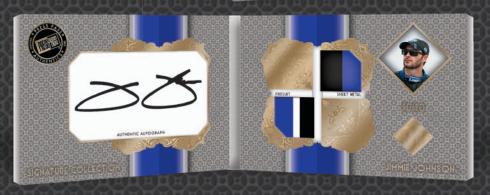
FEATURING DRIVERS WHO ARE POISED TO MAKE THEIR MARK IN NASCAR®!



SIGNATURE COLLECTION BOOK CARDS

FEATURING AN AUTHENTIC AUTOGRAPH AND ONE, TWO, THREE, OR FOUR SWATCHES OF MEMORABILIA!







PROMOTIONS

DON'T MISS OUT ON OUR POWER PACK AND EARLY RELEASE PROGRAMS!



Brick and Mortar stores who order a half-case minimum by the order deadline will receive boxes that include special bonus Power Packs





2013 Total Memorabilia **Power Packs include** exclusive Power Pick base cards

ALSO LOOK FOR RANDOMLY INSERTED **AUTOGRAPH & MEMORABILIA** CARDS IN SELECT POWER PACKS!

ORDER DEADLINE: DECEMBER, 31 2012 **RELEASE: FEBRUARY 2013**

















