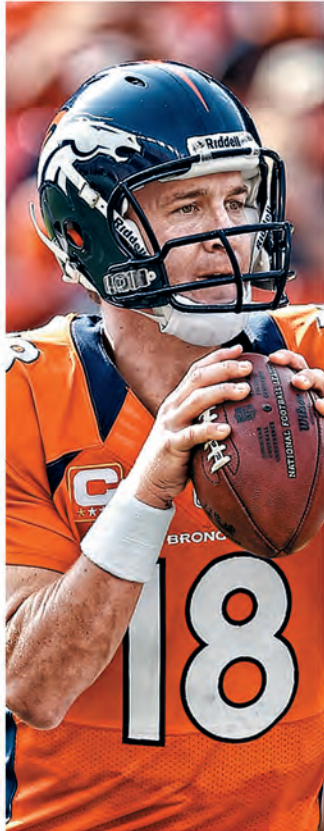




NFL TRADING CARDS



COLIN
KAEPERNICK



PEYTON
MANNING



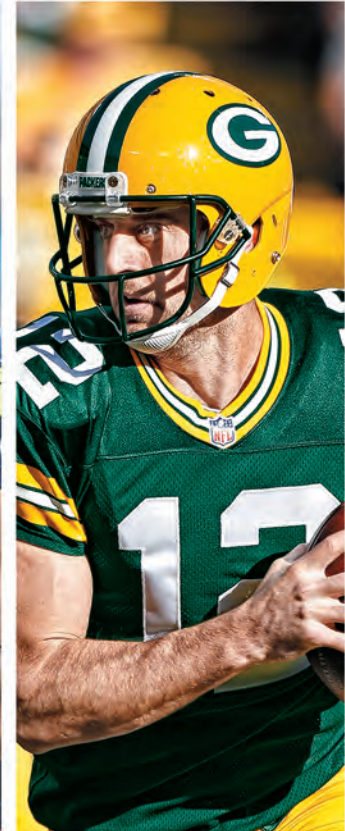
CAM
NEWTON



ROBERT
GRIFFIN III



RUSSELL
WILSON



AARON
RODGERS

RETAIL



RETAIL

PANINI

All information is accurate at the time of posting - content is subject to change. Card images are solely for the purpose of design display. Actual images used on cards to be determined. © 2013 Panini America, Inc. Printed in the USA.



RETAIL CONFIGURATION

**12 cards per pack
36 packs per box
20 boxes per case**

SRP

\$1.99

BOX BREAK

**36 Rookies
9 Hot Rookies
4 Parallels
1 Autograph or Memorabilia card**

KEY SELLING POINTS

**Celebrate the 25th Anniversary of Score Football with Rookie Cards inspired by the landmark 1989 design!
The first officially licensed 2013 Rookie Cards with updated draft information.
Rookie Cards fall one per pack.**

**Road to the Super Bowl subset featuring the Super Bowl Champions
1st official Rookie Cards & Rookie Cards Autographs
1st NFL Trading Cards to feature the 2013 Top Picks in their pro uniforms**

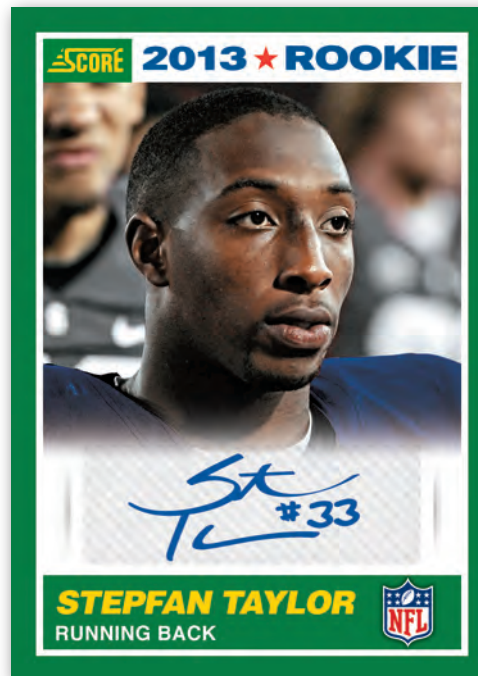
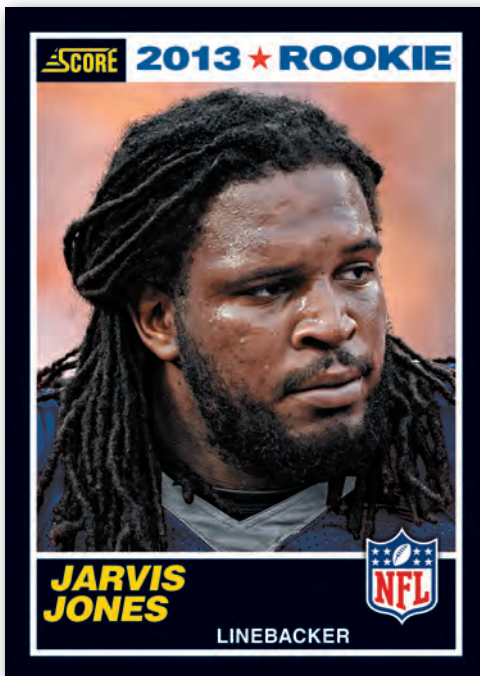
PANINI



25TH ANNIVERSARY

ROOKIE SIGNATURES

ROOKIES RED AND BLUE



110 Rookies, five per pack, based on the 1989 Score design, updated to reflect drafted team & round information, look for limited Black & Purple parallels

The 1st autographs of the incoming 2013 Draft Class within weeks of the draft

Exclusive Red & Blue parallels





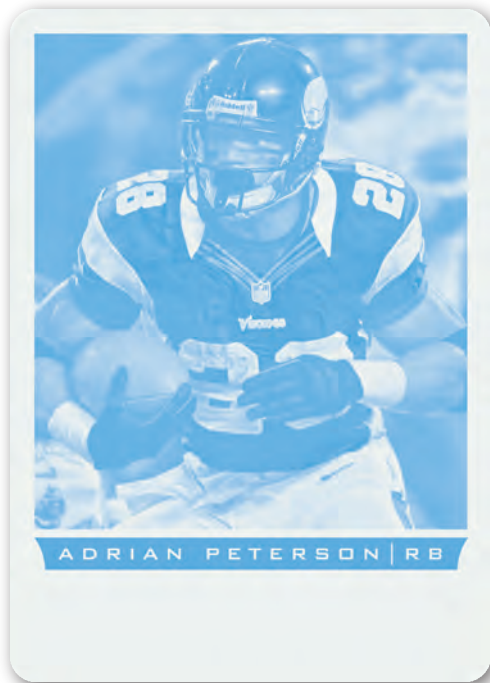
SCORE 13



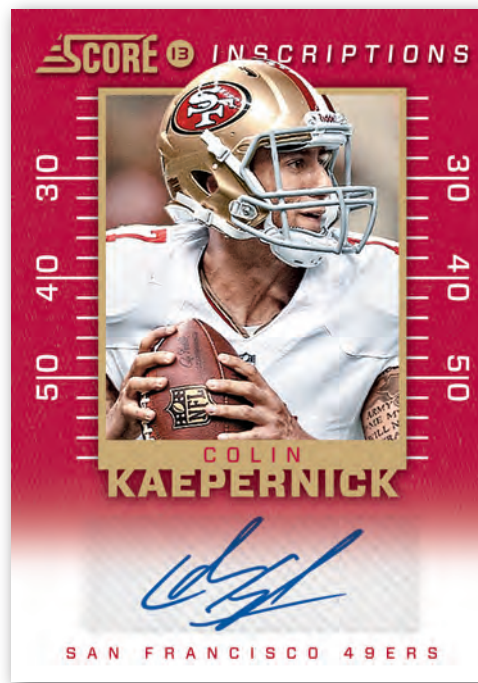
PRINTING PLATES

INSCRIPTIONS

HOT ROOKIES



Look for 1 of 1 Printing Plates of the Commons, Subsets, Rookies & Hot Rookies



Current stars (Peyton Manning/Adrian Peterson) & rising stars (Colin Kaepernick/Andrew Luck) are featured in this limited autograph insert



The top picks of the 2013 draft are featured in their new pro uniform

