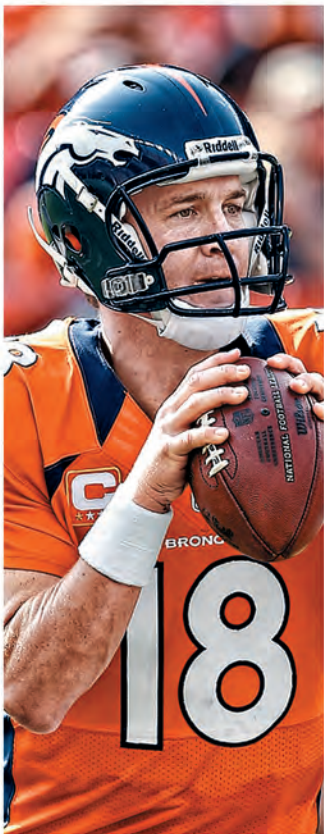




NFL TRADING CARDS



**COLIN
KAEPERNICK**



**PEYTON
MANNING**



**CAM
NEWTON**



**ROBERT
GRIFFIN III**



**RUSSELL
WILSON**



**AARON
RODGERS**

H O B B Y

SCORE 13

H O B B Y

PANINI

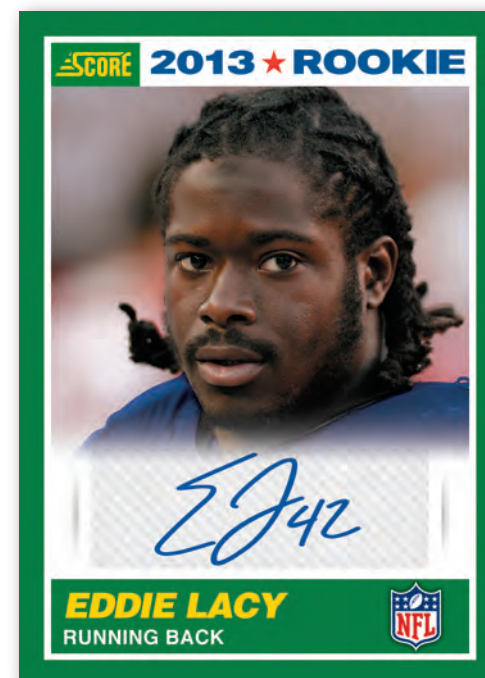
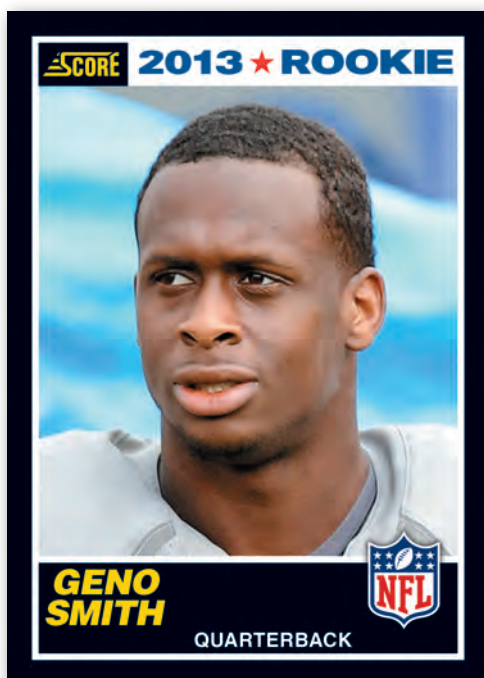
All information is accurate at the time of posting - content is subject to change. Card images are solely for the purpose of design display. Actual images used on cards to be determined. © 2013 Panini America, Inc. Printed in the USA.



25TH ANNIVERSARY

HOT ROOKIE SIGNATURES

ROOKIE SIGNATURES



110 Rookies, five per pack, based on the 1989 Score design, updated to reflect drafted team & round information, look for limited Black & Purple parallels

Combination of their new pro uniforms along with their 1st rookie card signatures will certainly makes these cards the early highly prized chase cards of the season, look for rare Showcase, Artist's Proof & Showcase Artist's Proof versions

The 1st autographs of the incoming 2013 Draft Class within weeks of the draft

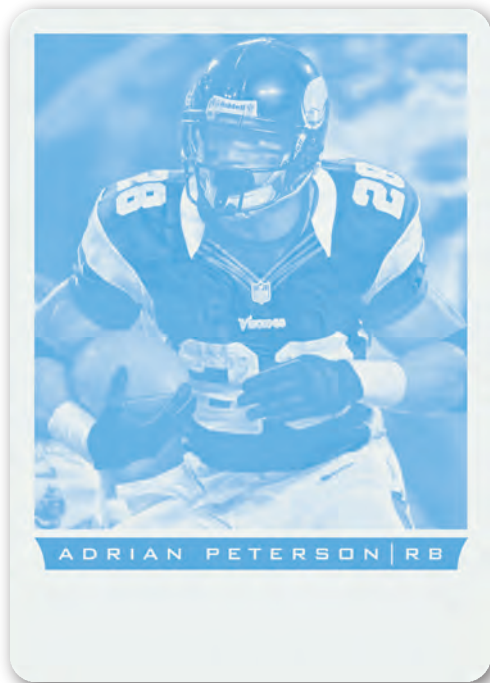




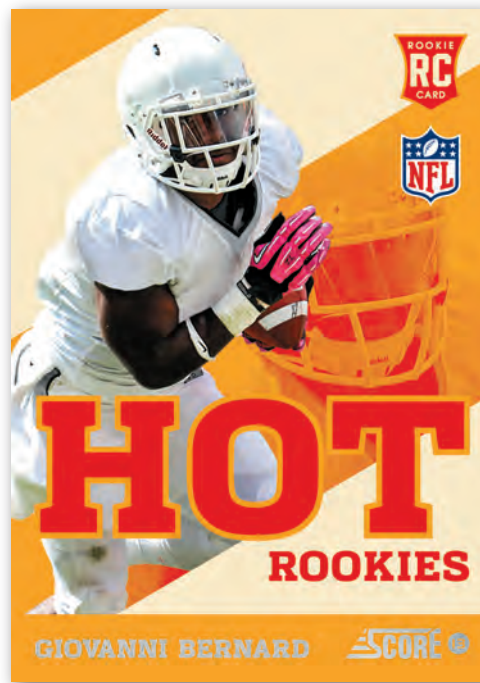
PRINTING PLATES

HOT ROOKIES

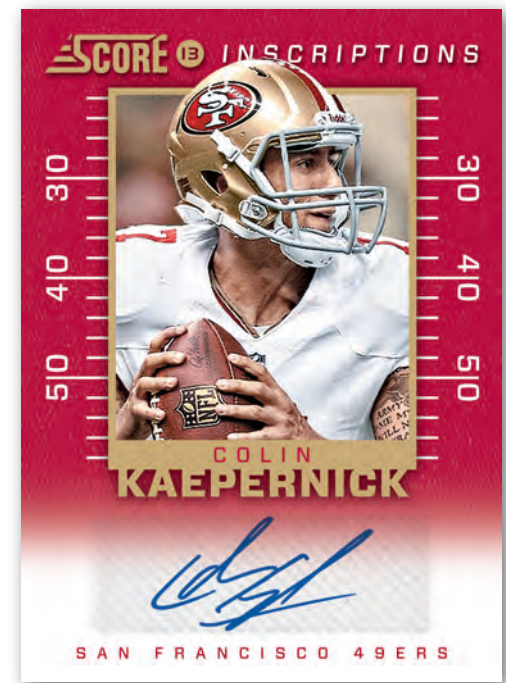
INSCRIPTIONS



Look for 1 of 1 Printing Plates of the Commons, Subsets, Rookies & Hot Rookies



The top picks of the 2013 draft are featured in their new pro uniform, one per Hobby Jumbo. Look for Hobby limited Showcase, Artist's Proof & Showcase Artist's versions



Current stars (Peyton Manning/Adrian Peterson) & rising stars (Colin Kaepernick/Andrew Luck) are featured in this limited autograph insert





HOBBY CONFIGURATION

50 cards per pack
10 packs per box
12 boxes per case

BOX BREAK

3 Autographs / Memorabilia
(at least two autos)
50 Rookies
10 Hot Rookies
10 Parallels

KEY SELLING POINTS

Celebrate the 25th Anniversary of Score Football with Rookie Cards inspired by the landmark 1989 design!
The first officially licensed 2013 Rookie Cards with updated draft information.
Rookie Cards fall five per hobby jumbo!

At least two autographs per box!

Road to the Super Bowl subset featuring the Super Bowl Champions
1st official Rookie Cards & Rookie Cards Autographs
1st NFL Trading Cards to feature the 2013 Top Picks in their pro uniforms

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