

TOPPS[®]

ARCHIVES

2013

Archives Baseball streets 5/29/13. The product looks awesome and we are going to make it even better! In addition to the already-solicited product including amazing designs and awesome hits, we are going to completely knock it out of the park with the following BIG additions!

1998 Stadium Club Triumvirate Illuminator

Collect all 3 players from each team to complete the Triumvirate



1998 Stadium Club Triumvirate Illuminator Cards

HOBBY ONLY!

**STADIUM CLUB
TRIUMVIRATE**

BASEBALL

TOPPS®

ARCHIVES

HEAVY

2013

METAL



Heavy Metal Autograph Card

HEAVY METAL AUTOGRAPHS

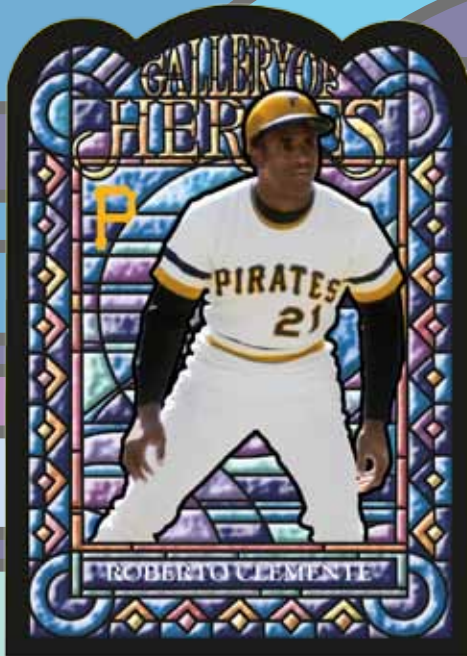
Autographs featuring Heavy Metal rock stars from the '80's. Including Tommy Lee, Sebastian Bach and Dee Snider. **NEW!**

• **REAL METAL AUTOGRAPHS**
Printed on metal and #'d to 25 **NEW!**

BASEBALL

ARCHIVES

GALLERY OF HEROES



GALLERY OF HEROES

NEW!

Gallery of Heroes

Gallery Of Heroes Card

TOPPS[®]

2013

BASEBALL

ARCHIVES HOBBY SHOP PROMOTION



Archives BB 2013



To celebrate the release of Archives, Topps is launching a 2-week hobby shop promotion. The highlight of that promotion will be a limited number of \$0.25 packs available and a chance to celebrate Father's Day. Details and sign-up information coming soon!

- **Week 1**
 - Limited number of packs will be made available in each hobby shop for \$0.25
 - 5 cards per pack featuring 1 unique parallel card
- **Week 2**
 - Father's Day promotion
 - Bring in any old Topps '80's card and receive a free cello pack of 2013 Topps Baseball Series 2
 - Topps Series 2 cello pack will feature unique parallels and randomly inserted autographed cards in each store
- **Redemption Program**
 - There will be 1 redemption card inserted into every Hobby box
 - During the 2 week program, customers can bring the redemption card to their hobby shop for a free card from the Topps vault
 - Cards will be from 1950-1980's wrapped in a foil pack.

Solicitation subject to change



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