

TOPPS®

INCEPTION

2013 NFL FOOTBALL CARDS

HOBBY EXCLUSIVE!



2013 Topps Inception delivers the first high-end NFL trading cards of the season! With all-new, beautifully updated designs, Inception captures all of the excitement and anticipation surrounding the 2013 NFL Rookie class.

Every Base Rookie Autograph Card is Signed Directly on-card!

EVERY BOX DELIVERS 3 HITS

- 2 Autograph or Autograph Relic Cards
- 1 Jumbo Jersey or Patch Relic Card

EACH BOX ALSO INCLUDES:
2 Veteran Base Cards
2 Veteran Base Card Parallels



TOPPS

INCEPTION

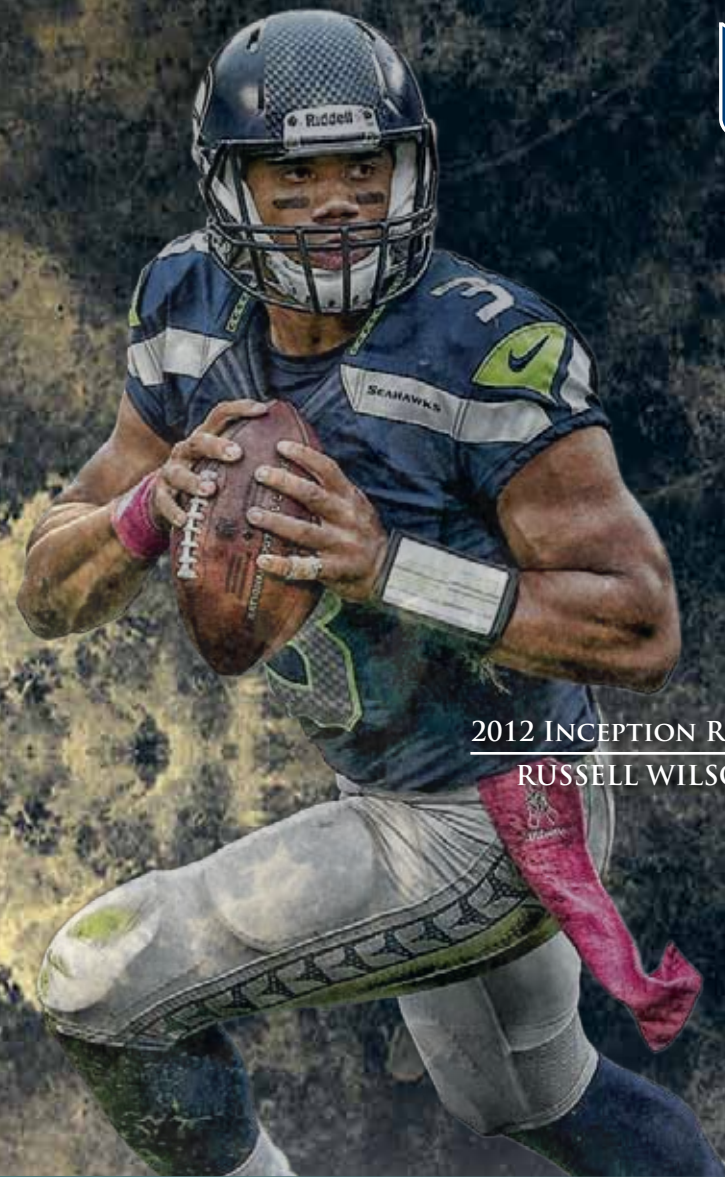
2013 NFL FOOTBALL CARDS



Rookie Autographed Base Card - Yellow Parallel



Inception Elements Autograph Card - Snow



2012 INCEPTION ROOKIE
RUSSELL WILSON

ON-CARD AUTOGRAPHED ROOKIE CARDS

ROOKIE AUTOGRAPH BASE CARDS Featuring up to 40 rookies from the NFLPA Rookie Premiere with hard-signed signatures.

- Green Parallel** Sequentially numbered to 99
- Purple Parallel** Sequentially numbered to 75
- Yellow Parallel** Sequentially numbered to 50
- Red Parallel** Sequentially numbered to 25
- Inception (Blue) Parallel** Numbered 1/1

INCEPTION ELEMENT AUTOGRAPHS The elements of weather come into play as rookies are featured with ON-CARD autographs.

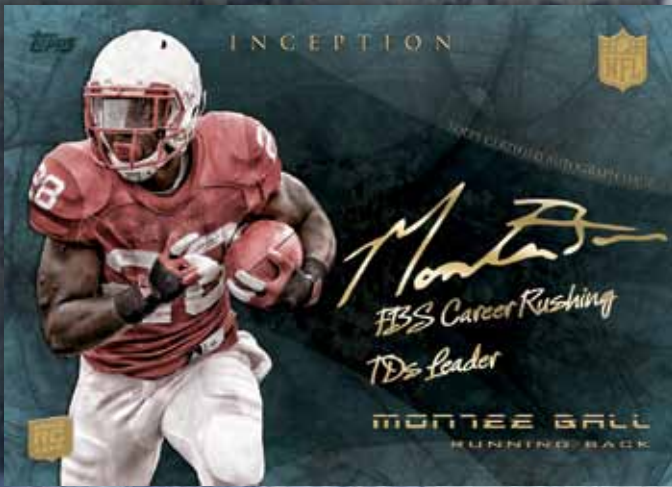
TOPPS

INCEPTION

2013 NFL FOOTBALL CARDS



Inception Gold Signings Autograph Card



Inception Gold Signings Autograph Card - Inscription Parallel



Inception Autographed Patch Book Card

ON-CARD AUTOGRAPHED ROOKIE CARDS

INCEPTION SILVER SIGNINGS NFLPA Rookie Premiere subjects featuring ON-CARD signatures in Silver Ink on a black card. **Seq #d to 50**

Gold Signings Parallel Gold Ink **Seq #d to 25 NEW!**

Gold Signings "Nickname" Parallel Gold Ink feat. Nickname **Seq #d to 10 NEW!**

Gold Signings "Inscriptions" Parallel Gold Ink feat. Inscription **#d 1/1 NEW!**

DUAL ROOKIE AUTOGRAPHED CARDS Featuring up to 10 different NFLPA Rookie Premiere pairings with hard-signed signatures from each. **Numbered to 25**

QUAD ROOKIE AUTOGRAPHED CARD Featuring up to 3 different NFLPA Rookie Premiere quad combos on BOOK CARDS, with their signatures ON-CARD. **Numbered 1/1**

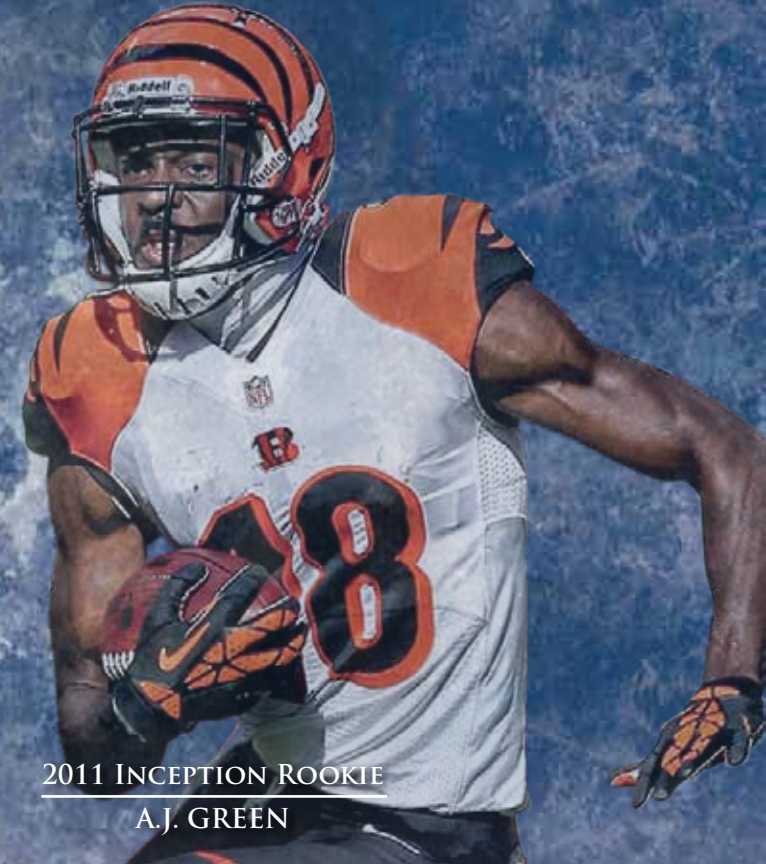


Inception Autographed Jumbo Patch Card - Glove Parallel

TOPPS INCEPTION 2013 NFL FOOTBALL CARDS



Inception Autographed Laundry Tag Book Card



2011 INCEPTION ROOKIE
A.J. GREEN

AUTOGRAPHED RELICS

ROOKIE AUTOGRAPHED JUMBO PATCHES Featuring up to 40 NFLPA Rookie Premiere players with their signature and a jumbo-sized jersey patch.

Green Parallel Sequentially numbered to 75

Purple Parallel Sequentially numbered to 50

Yellow Parallel Sequentially numbered to 25

Glove Parallel Sequentially numbered to 10 **NEW!**

Swoosh Parallel Numbered 1/1

Inception Team Logo Patch Parallel Numbered 1/1 **NEW!**

INCEPTION AUTOGRAPHED PATCH BOOK CARDS NFLPA Rookie Premiere players featuring an image and ON-CARD signature on the left panel and a jumbo-size jersey patch on the right panel. **Seq #d to 5 NEW!**

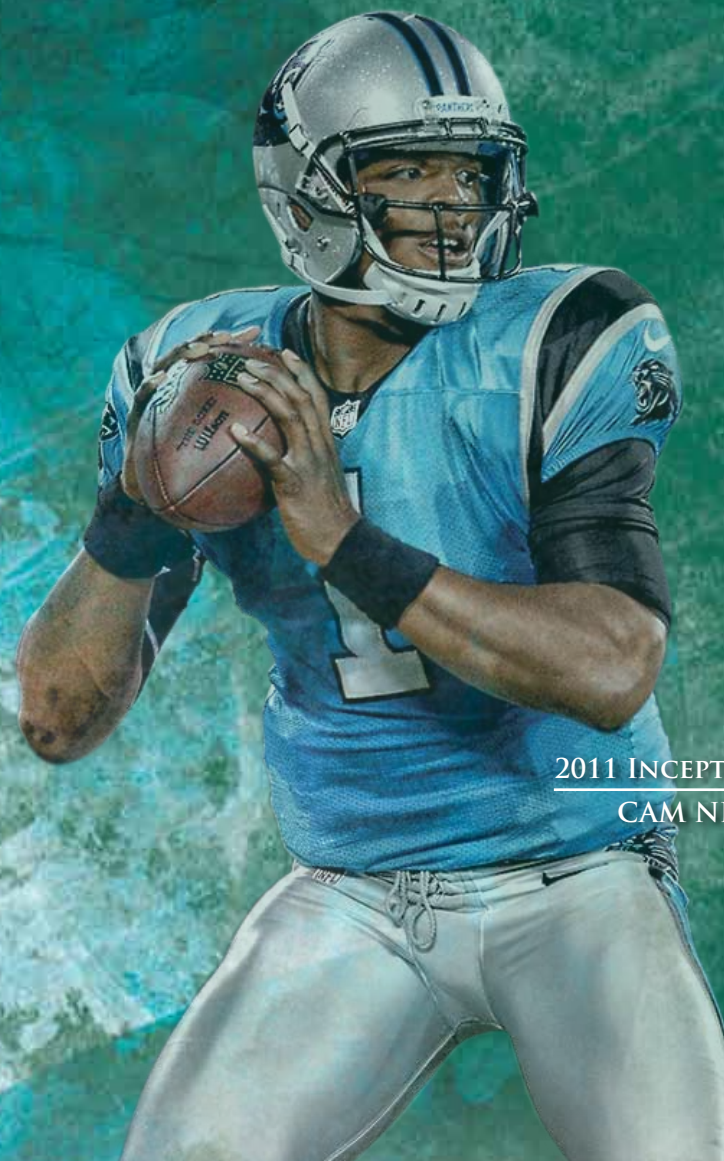
INCEPTION AUTOGRAPHED LETTERS BOOK CARDS NFLPA Rookie Premiere players featuring an image and ON-CARD signature on the left panel and a letter from their jersey nameplate on the right panel. **#d 1/1 NEW!**

INCEPTION AUTOGRAPHED LAUNDRY TAG BOOK CARDS NFLPA Rookie Premiere players featuring an image and ON-CARD signature on the left panel and NFL laundry tag on the right panel. **Sequentially numbered to 5. NEW!**

TOPPS

INCEPTION

2013 NFL FOOTBALL CARDS



2011 INCEPTION ROOKIE
CAM NEWTON



Rookie Jumbo Relic Card - Swoosh Parallel

RELICS

ROOKIE PATCHES Featuring up to 40 NFLPA Rookie Premiere players with a jersey patch swatch.

Green Parallel Sequentially numbered to 75

Purple Parallel Sequentially numbered to 50

Yellow Parallel Sequentially numbered to 25

Red Parallel Sequentially numbered to 10

Inception Team Logo Patch Parallel Numbered 1/1

ROOKIE NFL SHIELD LOGO PATCH Up to 20 NFLPA Rookie Premiere subjects featuring an NFL Shield patch from the collar of their jersey. **Numbered 1/1**

ROOKIE JUMBO RELICS Featuring up to 40 NFLPA Rookie Premiere players with a jumbo jersey swatch.

Green Parallel Sequentially numbered to 75

Purple Parallel Sequentially numbered to 50

Yellow Patch Parallel Sequentially numbered to 25

Red Patch Parallel Sequentially numbered to 10

Inception Team Logo Patch Parallel Numbered 1/1

Swoosh Parallel Numbered 1/1 **NEW!**

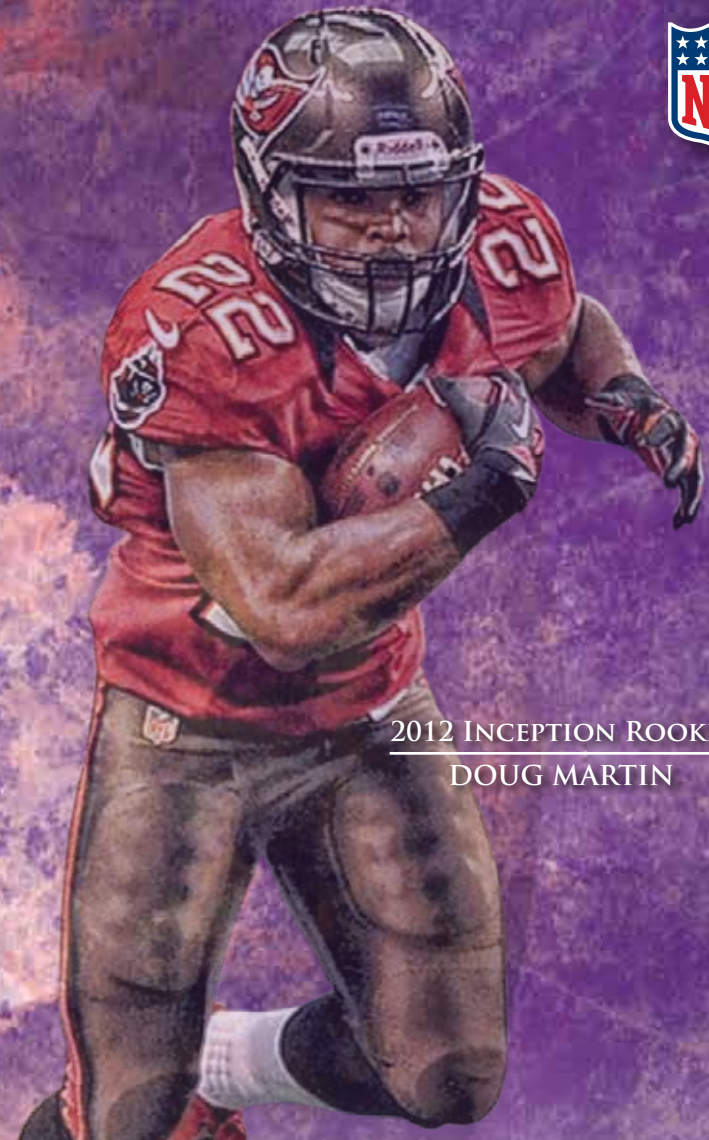
TOPPS

INCEPTION

2013 NFL FOOTBALL CARDS



Base Card



2012 INCEPTION ROOKIE
DOUG MARTIN

BASE CARDS - 72pt Thickness

VETERANS Featuring 100 NFL superstars on elegantly designed cards.

Green Parallel - 1 per pack

Purple Parallel Sequentially numbered to 99

Yellow Parallel Sequentially numbered to 75

Red Parallel Sequentially numbered to 50

Inception (Blue) Parallel Numbered 1/1

Framed Printing Plates Numbered 1/1

LOOK FOR 2013 TOPPS INCEPTION THIS JULY



©, TM & © 2013 THE TOPPS COMPANY, INC. ALL RIGHTS RESERVED. TOPPS AND TOPPS INCEPTION ARE TRADEMARKS OF THE TOPPS COMPANY, INC. © 2013 NFL Properties, LLC. Team Names/Logos/Indicia are trademarks of the teams indicated. All other NFL-related trademarks are trademarks of the National Football League. Officially Licensed Product of NFL PLAYERS | NFLPLAYERS.COM. Please note that you must obtain the approval of the National Football League Properties in promotional materials that incorporate any marks, designs, logos, etc. of the National Football League or any of its teams, unless the material is an exact depiction of the authorized product you purchase from us. Topps does not, in any manner, make any representations as to whether its cards will attain any future value. NO PURCHASE NECESSARY. For a chance to get an autographed/relic insert card, see pack for details. Topps has authorized only the packaging and distribution of sequentially numbered cards stated on the card, but cannot guarantee that counterfeit or unauthorized cards will not exist. Although these players have agreed to provide these cards to Topps, we cannot guarantee that all autographs and/or relics will be received in time for inclusion in this product. In the event of unavailability, Topps reserves the right to substitute an alternative and/or relic card.