

# Bowman

2014 BOWMAN FOOTBALL

HOME OF THE  
ROOKIE CARD

LOOK FOR 2014 BOWMAN FOOTBALL TO HIT STORES ON JUNE 18<sup>TH</sup>, 2014.



NFLPA



## **2014 BOWMAN FOOTBALL**

HOME OF THE ROOKIE CARD

- **BOWMAN FOOTBALL DELIVERS THE FIRST NFL ROOKIE CARDS OF THE SEASON!**
- **BOWMAN FOOTBALL SHOWCASES CHROME REFRACTOR ROOKIE AUTOGRAPHS SIGNED DIRECTLY ON-CARD!**
- **DEEP ROOKIE CHECKLIST HIGHLIGHTS 110 ROOKIE BASE CARDS AND UP TO 80 ROOKIE AUTOGRAPH SUBJECTS!**
- **EACH HOBBY BOX GUARANTEES 4 ON-CARD CHROME ROOKIE AUTOGRAPHS PLUS 1 VETERAN RELIC CARD!**

# 2014 **Bowman** FOOTBALL HOME OF THE ROOKIE CARD

## ROOKIE CHROME REFRACTOR AUTOGRAPHED CARDS

Featuring **HARD-SIGNED** autographed cards of up to 80 subjects from the upcoming 2014 NFL rookie class on **CHROME REFRACTOR** technology!

**Blue Refractor:** #’d to 99.

**Gold Refractor:** #’d to 75.

**Orange Refractor:** #’d to 50. **HOBBY ONLY!**

**Red Refractor:** #’d to 25. **HOBBY ONLY!**

**X-Fractor:** #’d to 10. **HOBBY ONLY!**

**Prism Refractor:** #’d to 5. **HOBBY ONLY!**

**Superfractor:** #’d 1/1. **HOBBY ONLY!**

**Printing Plates:** #’d 1/1. **HOBBY ONLY!**

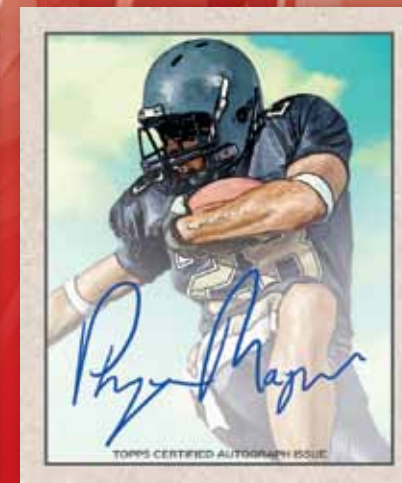
## BOWMAN AUTOGRAPHED MINI CARDS

Up to 75 NFL rookies will **HARD-SIGN** vintage-style, mini-sized, 1950 Bowman cards!!

**Red Ink Parallel** – Signed in **RED INK** #’d to 5.



Rookie Chrome Refractor Autographed Card



Bowman Autographed Mini Card



## AUTOGRAPHED CARDS

# 2014 **Bowman** FOOTBALL

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Bowman Relic Card - Orange Parallel

## BOWMAN RELIC CARDS

Featuring jersey swatches of top performing veterans

**Blue Parallel:** Numbered.

**Gold Parallel:** Numbered.

**Orange Parallel:** Numbered.

**Red Parallel:** #'d 1/1.

**Printing Plates** Numbered 1/1. **HOBBY ONLY!**



RELIC CARDS

# 2014 *Bowman* FOOTBALL

## HOME OF THE ROOKIE CARD

### ROOKIE RAINBOW FOIL CARDS

(Up to 110 subjects): Featuring new Bowman design

**Silver Ice Parallel:** Limited.

**Blue Bordered Parallel:** Numbered.

**Gold Bordered Parallel:** Numbered.

**Orange Bordered Parallel:** Numbered.

**Red Bordered Parallel:** Numbered.

**Orange Ice Parallel:** Numbered.

**Green Bordered Parallel:** Numbered 1/1.

**Gridiron Ice Parallel:** #'d 1/1. **HOBBY ONLY!**

**Printing Plates:** Numbered 1/1. **HOBBY ONLY!**

### ROOKIE PAPER CARDS

Black bordered paper parallel of  
Rookie Rainbow Foil cards.

**Blue Bordered Parallel:** Numbered.

**Gold Bordered Parallel:** Numbered.

**Orange Bordered Parallel:** Numbered.

**Red Bordered Parallel:** Numbered.

**Green Bordered Parallel:** Numbered.

**Silver Bordered Parallel:** Numbered 1/1.



Veteran Rainbow Foil Base Card - Silver Ice Parallel

### VETERAN RAINBOW FOIL CARDS

(Up to 110 subjects): Featuring a new Bowman  
design different from the Rookie Base Cards.

**Silver Ice Parallel:** Limited.

**Blue Bordered Parallel:** Numbered.

**Gold Bordered Parallel:** Numbered.

**Orange Bordered Parallel:** Numbered.

**Orange Ice Parallel:** Numbered.

**Red Bordered Parallel:** Numbered.

**Gridiron Ice Parallel:** #'d 1/1. **HOBBY ONLY!**

**Printing Plates:** Numbered 1/1. **HOBBY ONLY!**

### VETERAN PAPER CARDS

Black Bordered Paper parallel of the Veteran  
Rainbow Foilboard cards.

**Blue Bordered Parallel:** Numbered.

**Gold Bordered Parallel:** Numbered.

**Orange Bordered Parallel:** Numbered.

**Red Bordered Parallel:** Numbered.

**Green Bordered Parallel:** Numbered 1/1.



## BASE CARDS

2014 **Bowman** FOOTBALL  
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Bowman Die-Cut Card

**BOWMAN DIE-CUT CARDS**

Up to 50 top performing veterans featured on an all-new, foilboard, perimeter die-cut design. **3 PER HOBBY BOX**

Blue Parallel: #'d to 99.

Red Parallel: #'d 1/1.

**BOWMAN MINI CARDS**

Up to 110 rookies featured in the vintage-style 1950 Bowman Football design.

**1 PER HOBBY PACK**



**INSERT CARDS**



### UNDER ARMOUR ALL-AMERICA GAME AUTOGRAPHED CARDS

(TBD subjects) These cards were produced and autographed at the 2011 Under Armour All-America Game. These Topps exclusive autograph cards will be included in product as incremental hits! **Limited!**

### NFL BOWMAN AUTOGRAPHED CARDS

Topps will create redemption cards for autographs of 2014 NFLPA Rookie Premiere Players! Cards will utilize chrome refractor technology, showcased on the 2014 Bowman Football design, with 2014 NFLPA Rookie Premiere photography and **ON-CARD** Autographs. Seq #'d to 25.



**BONUS AUTOGRAPHED HITS**

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**SRP - \$10 / PACK**

**CONFIGURATION - 25 Cards / Pack**  
**10 Packs / Box**  
**10 Boxes / Case**

**EACH BOX GUARANTEES**

- 4 Rookie Chrome Autographed Cards
- 1 Veteran Relic Card
- 3 Bowman Die-Cut Cards
- 2 Silver Ice Parallel Cards
- 10 Bowman Mini Cards



**PRODUCT CONFIGURATION**

**Keep up with the Topps Football Brand & Marketing Team by following on Twitter @ToppsFB**

Solicitation subject to change



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