

P A N I N I



Black Gold



NATIONAL FOOTBALL LEAGUE TRADING CARDS

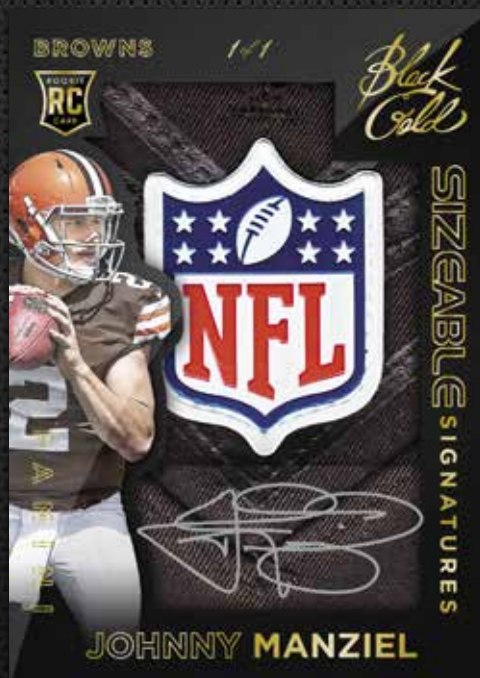
P A N I N I

GOLD STANDARD



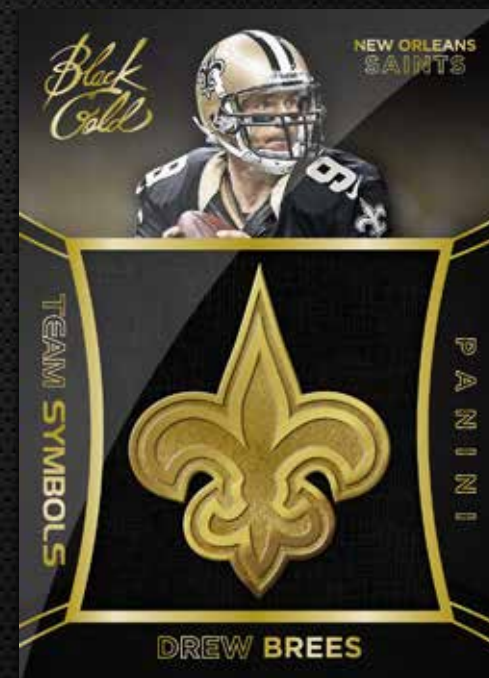
The Gold Standard inserts contain pieces of real gold and also include Team Logos and NFL Shield versions emblazed right into the gold! Each numbered to 20 or less!

SIZEABLE SIGNATURES



Look for enormous swatches with on card autographs in the Sizeable Signatures set including Nike Logos, Tags and NFL Shields! numbered to 199 or less.

TEAM SYMBOLS



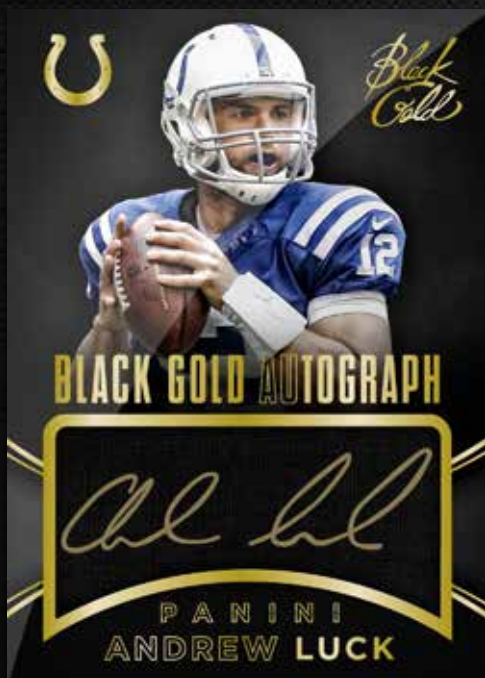
Every pack contains a metallic Team or NFL logo featuring the top players from the past, present and future! Each numbered to 149 with Black Gold versions numbered to 5.

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PANINI

BLACK GOLD AUTOGRAPH



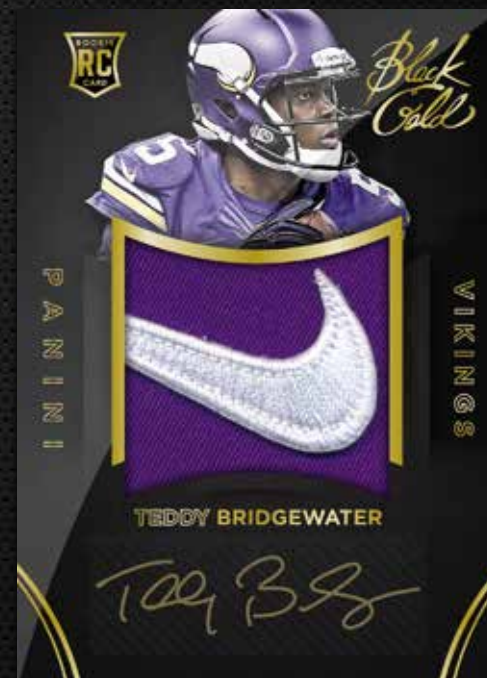
Golden ink on card autographs are featured predominantly in the Black Gold Autograph and Black Gold Rookie Autographs sets

GOLDEN OPPORTUNITY



Look for Golden Opportunity shadowbox dual memorabilia cards featuring the present and future of the NFL. Including 1-of-1 Tag variations!

ROOKIE AUTOGRAPH



Rookie Autograph Jerseys feature oversized memorabilia swatches and signatures in gold ink. Look for Patch, Tag, Nike Logo and 1-of-1 NFL Logo variations!

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PANINI

GOLD STRIKE AUTOGRAPH



Find the the league's top player's signatures in the Gold Strike Autograph shadowbox set.

ROOKIE TETRAD



Rookie Tetrads shadowbox cards contain four pieces of memorabilia from the NFL's top rookies. Look for Patch and sequentially numbered to 5 Tag variations!

BASE ROOKIE



Black Gold features an all acetate (PETG) shadow box set with 50 veterans, 15 legends, and 35 rookies. Look for some of the most unique 1-of-1 Printing Plates to hit the hobby!

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PANINI

HOBBY CONFIGURATION

4 Cards Per Pack
2 Packs Per Box
8 Boxes Per Case

PACK BREAK

1 Shadowbox Base Card or parallel
1 Auto, Dual Auto or Auto memorabilia card
1 Additional Mem, Auto, Dual Auto or Gold Disc Card
1 Metal Logo Card

KEY SELLING POINTS

The brand new Black Gold brand makes its debut for 2014 Panini Football with a unique shadow box base and rookie set! Every card in Black Gold will be featured on PETG technology!

Look for Rookie AUtograph Jerseys and Patches with oversized swatches that feature signatures of the year's top rookies in gold ink!

Each pack contains a metallic logo card featuring both Team Symbols and NFL shields and include rare Black Gold parallels!

Look for the return of the Gold Standard card containing actual pieces of real gold!

Find on card Black Gold AUtographs including the NFL's best players all signing in gold ink!

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Reward Points may replace autograph card

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All information is accurate at the time of posting – content is subject to change. Card images are solely for the purpose of design display. Actual images used on cards to be determined.