

2015 NBA TRADING CARDS



PANINI
PREFERRED
— 2014-15 —

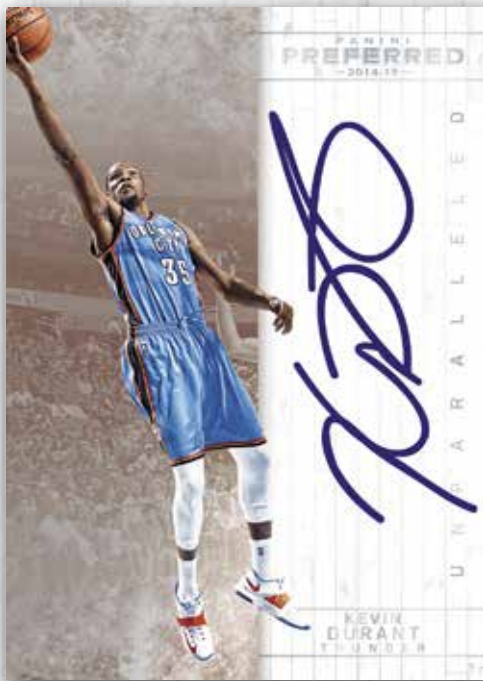




PANINI PREFERRED — 2014-15 —



UNPARALLELED



ROUNDBALL SIGNATURE DIECUTS



DYNAMIC DEBUT



CHECK OUT SOME OF THE ALL-NEW
AUTOGRAPH SETS PREMIERING IN
PREFERRED, INCLUDING ROUNDBALL
SIGNATURE DIE-CUTS, DYNAMIC
DEBUTS, AND UNPARALLELED!





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CHAMPS



PLAYBOOK ROOKIE JUMBO



DISCOVER THE DEBUTS OF ALL-NEW BOOKLET CARDS, FEATURING VERTICAL AND ACETATE DIE-CUT PRESENTATIONS!

SWISH



PANINI

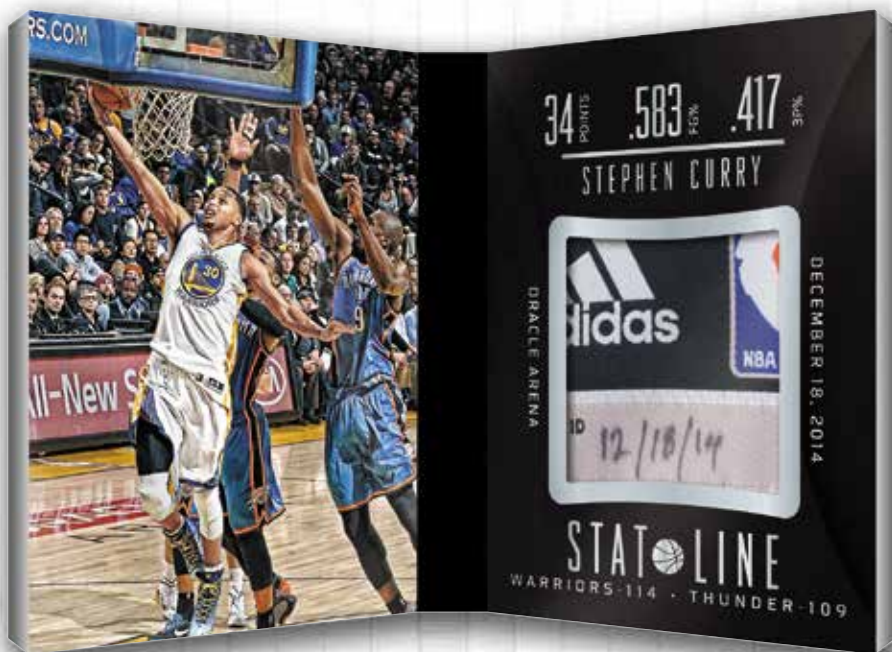


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STAT LINE MEMORABILIA TAG

2014 NBA FINALS: GAME 2 SUPER PRIME



STAT LINE MEMORABILIA FEATURES PHOTOGRAPHY AND STATISTICS FROM THE EXACT GAME THE JERSEY SWATCH WAS WORN!

RELIVE THE 2014 NBA FINALS WITH GAME-WORN JERSEYS FROM GAME 2 OF THE HEAT-SPURS SERIES. LOOK FOR THE NBA FINALS LOGO PATCH IN THE 1/1 SUPER PRIME PARALLEL!





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VS: 1 ON 1 PRIME



**LOOK FOR THE ALL-NEW VS: 1 ON 1 MEMORABILIA SET,
WHICH HAS STUNNING PHOTOGRAPHY OF TWO PLAYERS
FACING OFF AGAINST EACH OTHER WITH JUMBO SWATCHES!**

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HOBBY CONFIGURATION

4 CARDS PER PACK + 1 PACK PER BOX
10 BOXES PER CASE

BOX-BREAK

3 AUTOGRAPHS AND 1 BOOKLET CARD

KEY SELLING POINTS

PREFERRED RETURNS WITH THE BRIGHTEST ROOKIE CLASS IN YEARS! LOOK FOR ROOKIE AUTOGRAPHS IN NEW SETS WHICH INCLUDE DYNAMIC DEBUTS AND ROUNDBALL SIGNATURE DIE-CUTS!

LOOK FOR THE RETURN OF THE ICONIC SILHOUETTES JERSEY AUTOGRAPH CARDS!
FIND THE BEAUTIFUL PATCH VERSIONS SEQUENTIALLY NUMBERED TO 25 OR LESS!

LAST YEAR, PREFERRED BROUGHT YOU GAME-WORN JERSEYS FROM GAME 1 OF THE 2013 NBA FINALS.
THIS YEAR, FIND GAME-WORN JERSEYS FROM GAME 2 OF THE 2014 NBA FINALS!

FIND ALL-NEW MEMORABILIA CONTENT, INCLUDING THE BEAUTIFUL PHOTOGRAPHY-DRIVEN VS: 1 ON 1, FEATURING JUMBO SWATCHES OF TWO PLAYERS WITH A PHOTO OF THE TWO PLAYERS FACING OFF DURING A GAME!

EACH BOX OF PREFERRED DELIVERS THREE AUTOGRAPHS SEQUENTIALLY NUMBERED TO 99 OR LESS AND ONE MEMORABILIA BOOKLET CARD!

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