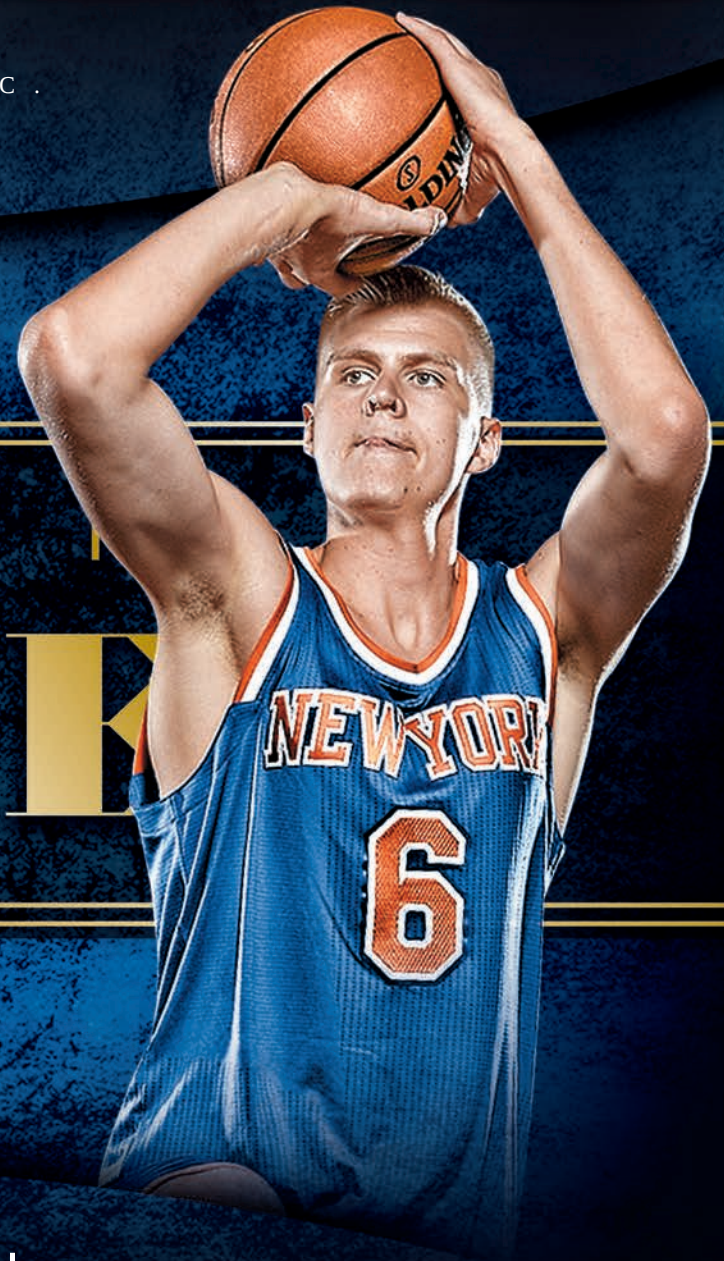


PANINI AMERICA, INC.

P A N I N I  
**LUXE**



**LUXEBASKETBALL**

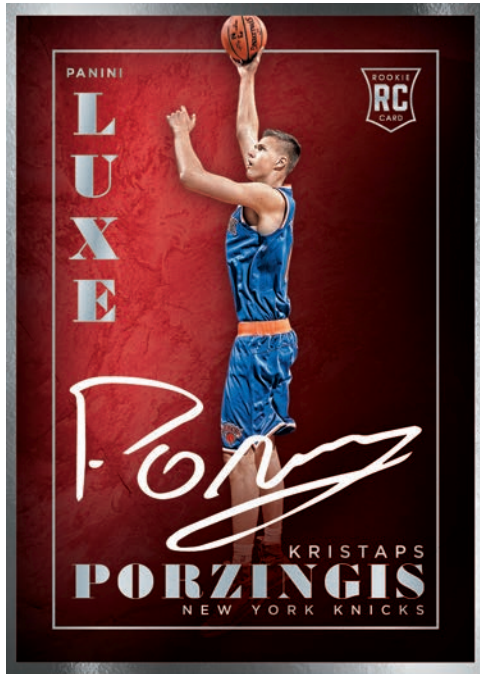
2015-16 NBA TRADING CARDS

**PANINI**

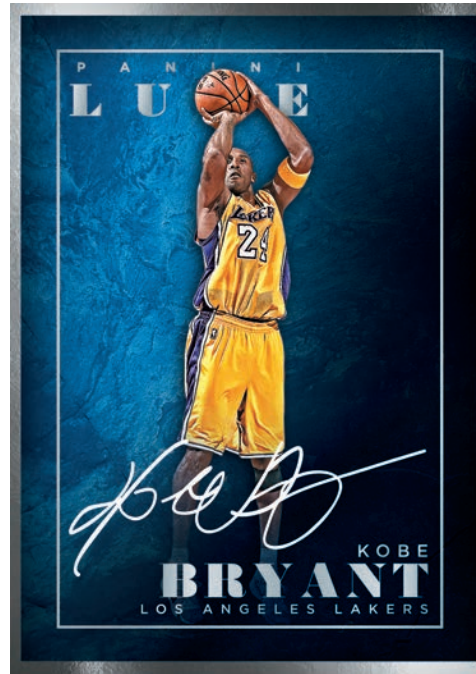
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All information is accurate at the time of posting – content is subject to change. Card images are solely for the purpose of design display. Actual images used on cards to be determined.



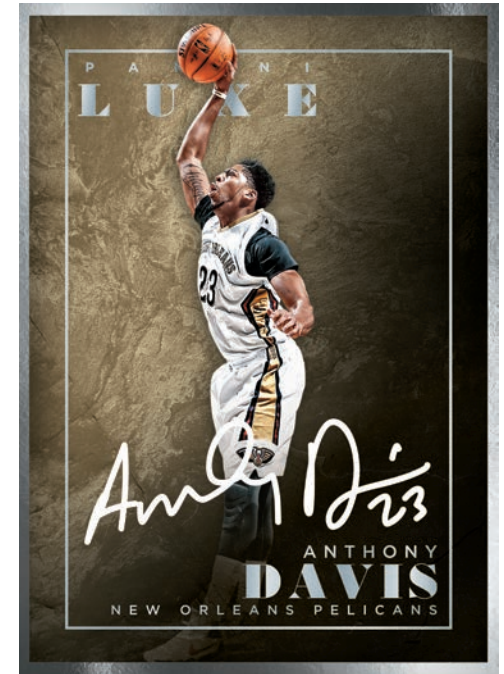




LUXE AUTOGRAPHS RUBY

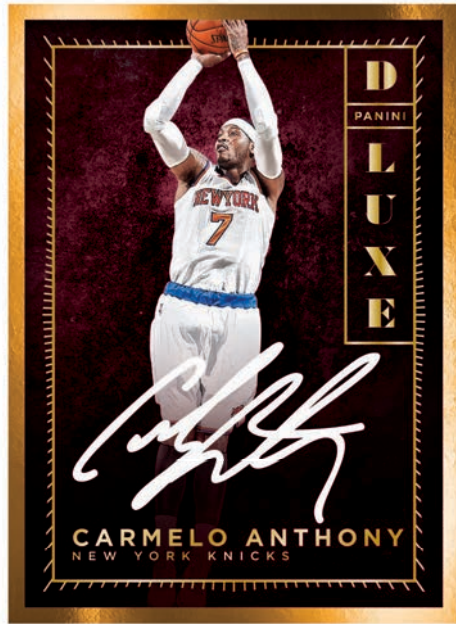


LUXE AUTOGRAPHS SAPPHIRE



LUXE AUTOGRAPHS GOLD

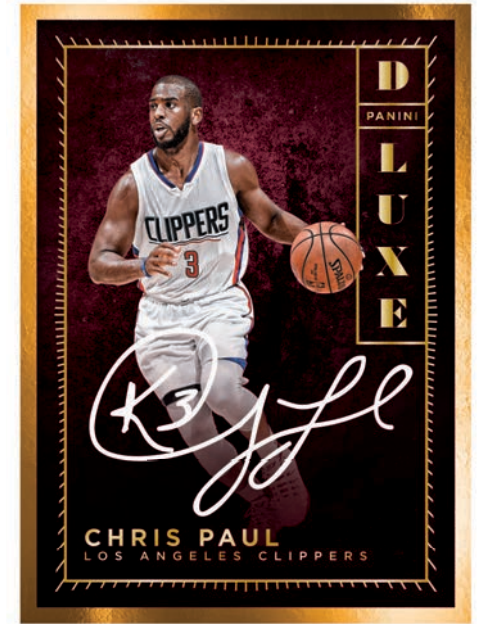
New this year: Each parallel has a distinct color metal frame!  
Every box of Luxe Basketball delivers at least one metal-framed  
autograph! Look for the 1-of-1 Black parallel!



**DELUXE**



**DELUXE**



**DELUXE**

New to Luxe this year is the limited DeLuxe autograph insert! DeLuxe features a robust autograph checklist with rookies and veterans and is sequentially numbered to 25!





**MEMORABILIA PRIME**



**ROOKIE JERSEYS PRIME**



**RED MEMORABILIA DIE-CUTS**

Every box of Luxe delivers four autograph or memorabilia cards on average. Look for the redesigned Red Memorabilia Die-Cuts and Rookie Jerseys inserts!

## HOBBY CONFIGURATION

- **4 CARDS** PER PACK
- **1 PACKS** PER BOX
- **8 BOXES** PER CASE

## BOX BREAK

FOUR AUTOGRAPHS OR  
MEMORABILIA CARDS  
PER BOX ON AVERAGE

## SELLING POINTS

- Luxe Basketball returns with an all-new look and feel! Look for four on-card autographs or memorabilia cards per box on average!
- Pull rare DeLuxe autographs, featuring a thick gold frame and sequentially numbered to 25!
- Every box of Luxe delivers at least two autographs, one of which has a metal frame! Find distinct color frames that parallel to a Black one of one!
- Find Rookie Memorabilia Autographs and Rookie Jumbo Jersey Autographs with oversized Prime parallels sequentially numbered to 25 or less!
- Every card is sequentially numbered to 99 or less!