

PANINI AMERICA, INC.

PANINI CONTENDERS 20 DRAFT PICKS 17

CONTENDERS DRAFT PICKS FOOTBALL

RETAIL

2017 COLLEGIATE FOOTBALL TRADING CARDS

PANINI

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OLD SCHOOL COLORS SIGNATURES

20-card insert
Old School Colors Signatures
is loaded with signatures from
Heisman Trophy winners sporting
their college gear!



SEASON TICKET

Today's NFL stars highlighted in
their college uniforms!
Look for Printing Plate versions,
sequentially numbered to 1!



ALUMNI INK

Alumni Ink is reserved for only
the legends of college football
from yesterday and today!

Look for all of this year's hottest rookies!
 Find 2 Autographs, 1 Rush Week,
 1 Collegiate Connections, 1 Passing Grades,
 4 Game Day Tickets, 2 School Colors and
 2 Old School Colors and 3 other inserts in
 each box! Look for the following Retail only
 exclusives: College Draft Ticket Red Foil,
 College Draft Ticket Blue Foil,
 College Draft Ticket Variation Red Foil
 and College Draft Ticket Variation Blue Foil.



COLLEGE TICKET

200-card College Ticket subset.
 Look for all of the top draft picks from the 2017 NFL Draft.



RUSH WEEK SIGNATURES

10-card autograph insert features the top running backs in the 2017 NFL Draft and today's young stars, including The Ohio State University's Ezekiel Elliott!



PASSING GRADE SIGNATURES

Passing Grade Signatures is a fitting homage to the gunslingers who will carry the league into the next decade!

RETAIL CONFIGURATION

- **6 CARDS** PER PACK
- **7 PACKS** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

2 AUTOGRAPHS, 1 RUSH WEEK, 1 COLLEGIATE CONNECTIONS, 1 PASSING GRADES, 4 GAME DAY TICKETS, 2 SCHOOL COLORS, 2 OLD SCHOOL COLORS AND 3 OTHERS

SELLING POINTS

- A longtime standout in the Panini family, Contenders Draft Picks College Football returns in 2017 with autographs aplenty!
- The popular College Tickets subset features autographs from the 2017 NFL Draft and includes retail only Draft Ticket Red Foil, Blue Foil and Draft Ticket Variation Red and Blue Foil!
- Find rare autographs from college football legends in both Alumni Ink and Old School Colors Signatures
- Chase autograph inserts, such as Collegiate Connections Signatures, School Colors Signatures, Passing Grade Signatures and Rush Week Signatures, featuring autographs from this year's deep running back class
- Each box will deliver 2 autographs!