#### PANINI AMERICA, INC.

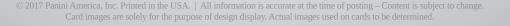
# **PANNIN JUJELJUET DRAFT PICKS** 17

# **CONTENDERS DRAFT PICKS** FOOTBALL

# RETAIL

2017 COLLEGIATE FOOTBALL TRADING CARDS







## **CONTENDERS DRAFT PICKS** FOOTBALL



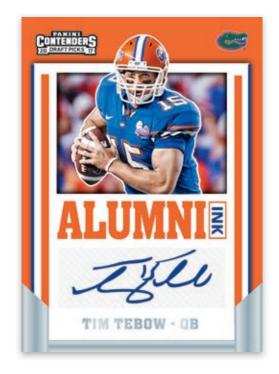
## **OLD SCHOOL COLORS SIGNATURES**

20-card insert Old School Colors Signatures is loaded with signatures from Heisman Trophy winners sporting their college gear!



## **SEASON TICKET**

Today's NFL stars highlighted in their college uniforms! Look for Printing Plate versions, sequentially numbered to 1!



## **ALUMNI INK**

Alumni Ink is reserved for only the legends of college football from yesterday and today!



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## **CONTENDERS DRAFT PICKS** FOOTBALL

#### 2017 COLLEGIATE FOOTBALL TRADING CARDS

Look for all of this year's hottest rookies! Find 2 Autographs, 1 Rush Week, 1 Collegiate Connections, 1 Passing Grades, 4 Game Day Tickets, 2 School Colors and 2 Old School Colors and 3 other inserts in each box! Look for the following Retail only exclusives: College Draft Ticket Red Foil, College Draft Ticket Blue Foil, College Draft Ticket Variation Red Foil and College Draft Ticket Variation Blue Foil.



## **COLLEGE TICKET**

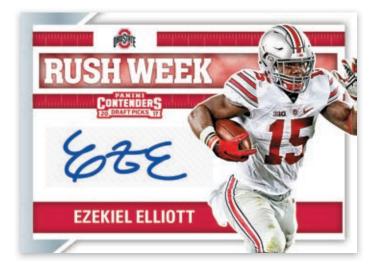
200-card College Ticket subset. Look for all of the top draft picks from the 2017 NFL Draft.





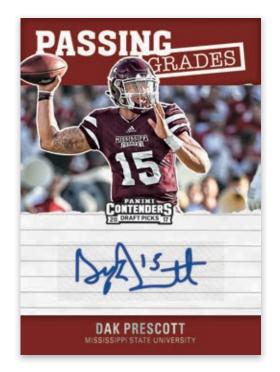


## **CONTENDERS DRAFT PICKS** FOOTBALL



## **RUSH WEEK SIGNATURES**

10-card autograph insert features the top running backs in the 2017 NFL Draft and today's young stars, including The Ohio State University's Ezekiel Elliott!



## **PASSING GRADE SIGNATURES**

Passing Grade Signatures is a fitting homage to the gunslingers who will carry the league into the next decade!



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# RETAIL CONFIGURATION

- 6 CARDS PER PACK
- 7 PACKS PER BOX
- 20 BOXES PER CASE

# **BOX BREAK**

2 AUTOGRAPHS, 1 RUSH WEEK, 1 COLLEGIATE CONNECTIONS, 1 PASSING GRADES, 4 GAME DAY TICKETS, 2 SCHOOL COLORS, 2 OLD SCHOOL COLORS AND 3 OTHERS

# **SELLING POINTS**

- A longtime standout in the Panini family, Contenders Draft Picks College Football returns in 2017 with autographs aplenty!
- The popular College Tickets subset features autographs from the 2017 NFL Draft and includes retail only Draft Ticket Red Foil, Blue Foil and Draft Ticket Variation Red and Blue Foil!
- Find rare autographs from college football legends in both Alumni Ink and Old School Colors Signatures
- Chase autograph inserts, such as Collegiate Connections Signatures, School Colors Signatures, Passing Grade Signatures and Rush Week Signatures, featuring autographs from this year's deep running back class
- Each box will deliver 2 autographs!



