



RETAIL

DONRUSS OPTIC BASEBALL

2017 BASEBALL TRADING CARDS

PANINI

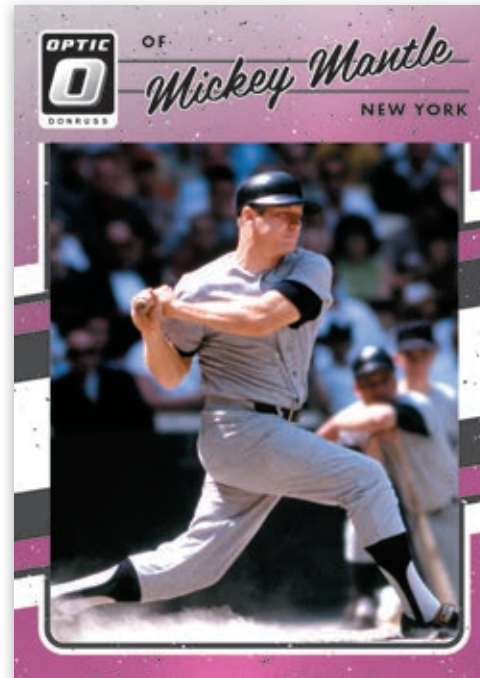
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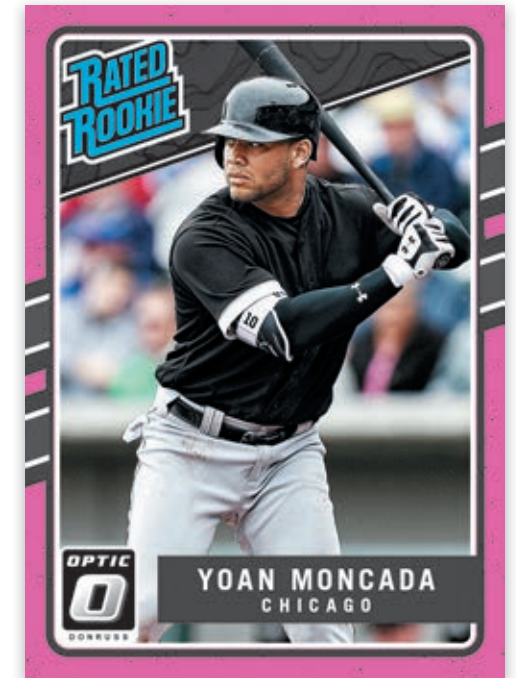


DIAMOND KINGS PINK



BASE PINK

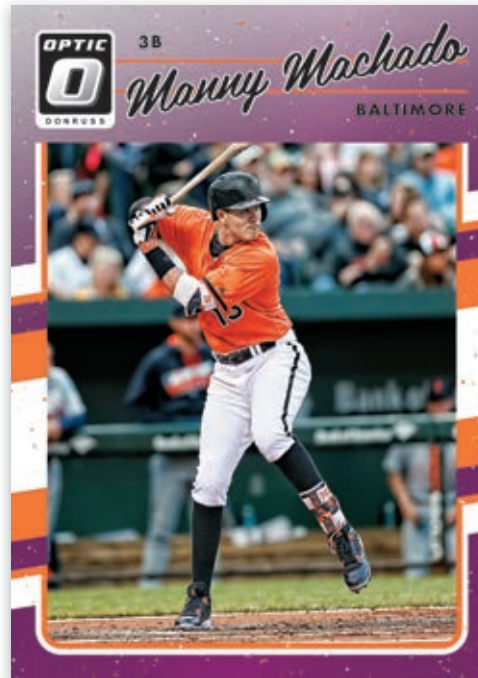
Blaster - look for exclusive
Pink parallels in Base, Rated Rookies
and Diamond Kings!



RATED ROOKIES PINK

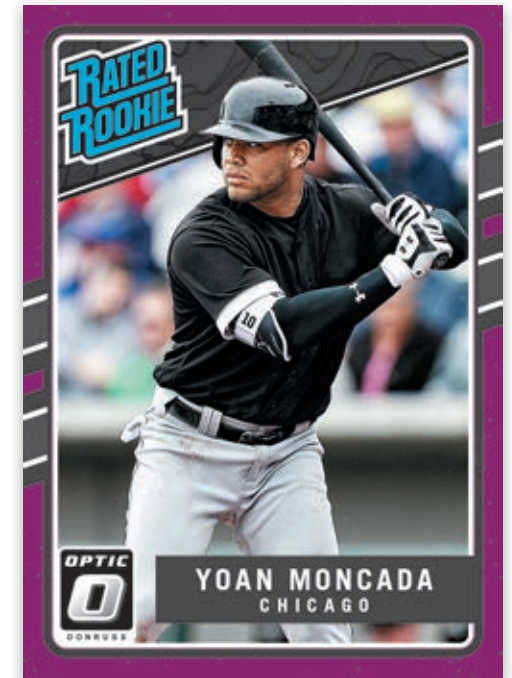


DIAMOND KINGS PURPLE



BASE PURPLE

Fat Pack - look for exclusive
Purple parallels in Base, Rated Rookies
and Diamond Kings!



RATED ROOKIES PURPLE



DOMINATORS

Dominators features players who had dominating 2016 seasons. Look for 2 numbered parallels!



RATED ROOKIES SIGNATURES

Find on-card autographs of top 2017 rookies in Rated Rookies Signatures!



ALL STARS

All Stars features a 1983 Donruss throwback design. Look for 2 numbered parallels!

BOX BREAK

BLASTER - 6 EXCLUSIVE PINK PARALLELS AND 6 DIAMOND KINGS, RATED ROOKIES, PARALLELS OR INSERTS.

(5 CARDS, 6 PACKS, 20 BOXES)

FAT PACKS - 4 EXCLUSIVE PURPLE PARALLELS AND 3 DIAMOND KINGS, RATED ROOKIES OR OTHER PARALLELS.

(16 CARDS, 12 PACKS, 12 BOXES)

SELLING POINTS

- Look for the return of Mickey Mantle into the hobby.
- Blaster - look for 6 exclusive Pink parallels in each box!
- Fat Pack - look for 4 exclusive Purple parallels in each box!
- Find top 2017 in Rated Rookies. Look for players like Andrew Benintendi, Yoan Moncada, Alex Bregman, Dansby Swanson, Josh Bell, Aaron Judge, Alex Reyes and many more!
- Look for a variety of inserts, including Dominators, Masters of the Game, The Prospects, The Rookies, The Elite Series and All Stars.