



NICK BOSA - DEANDRE HOPKINS - RUSSELL WILSON - AARON RODGERS - PATRICK MAHOMES II - CHRISTIAN MCCAFFREY - DERRICK HENRY - MICHAEL THOMAS - LAMAR JACKSON - STEPHON GILMORE

PANINI AMERICA, INC.

2020 NFL STICKER AND CARD COLLECTION

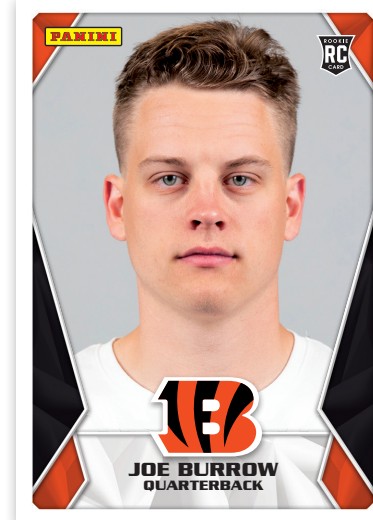
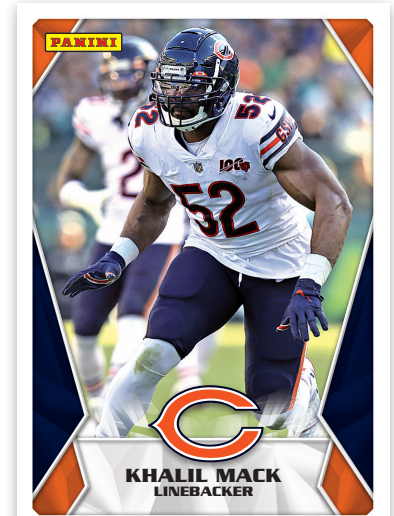


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STICKER ALBUM COVER

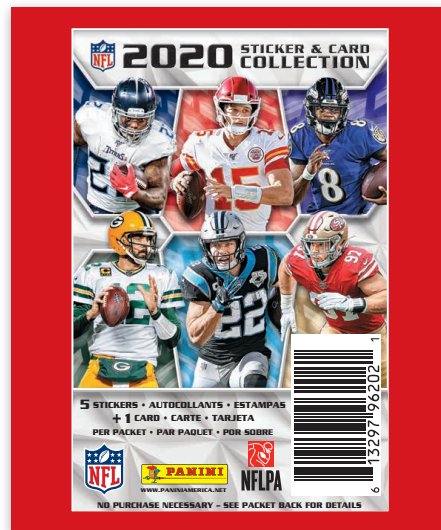


STICKER ALBUM PAGES

TRADING CARDS



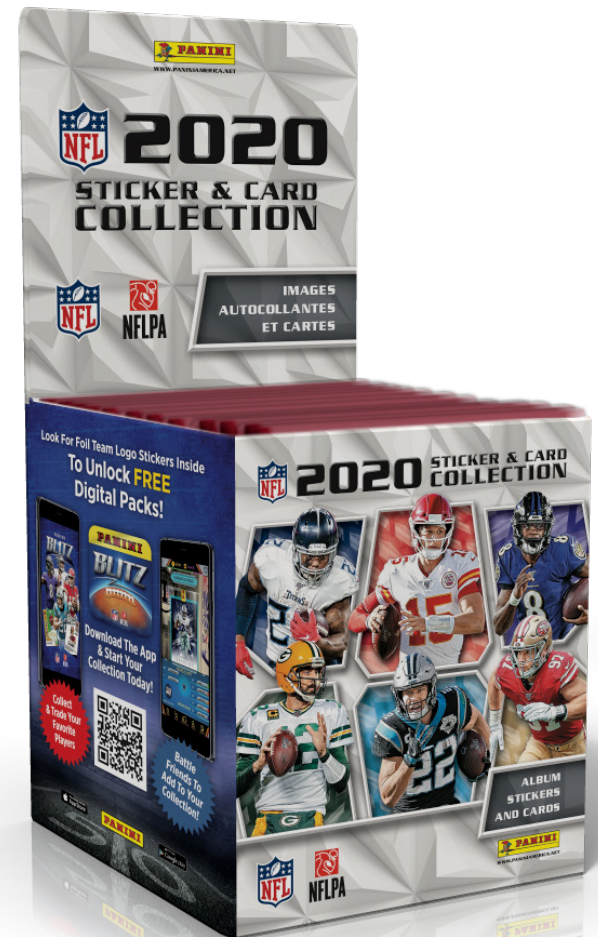
GRAVITY FEED



STICKER PACKET



TRADING CARD BOX



50-PACKET BOX

2020 NFL STICKER AND CARD COLLECTION

RETAIL CONFIGURATION

- **5 STICKERS AND 1 CARD** PER PACKET
- **50 PACKETS** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

250 STICKERS
50 CARDS

SELLING POINTS

- The official and exclusive sticker and card collection of the NFL.
- The collection comprises roughly 563 stickers and 100 trading cards!
- Look for 100 special foil stickers, as well as different types of parallel cards on foil cardstock.
- Each of the NFL's 32 teams will be featured on its own spread of two color pages, where collectors can place the stickers of the team's main players.
- Each Team Spread will include 16 stickers.
- Pages and stickers dedicated to the 2019 NFL Playoffs and Super Bowl LIV
- One page highlighting notable players selected at the 2020 NFL Draft
- One page showcases the Pro Football Hall of Fame's Class of 2020
- The trading card set will include 68 of the best NFL veterans and 32 of the most collectible 2020 rookies (1 per NFL team).