

PANINI AMERICA, INC.



KHABIB NURMAGOMEDOV, JORGE MASVIDAL, AMANDA NUNES, JON JONES

2021 **PRIZM** UFC
UFC TRADING CARDS • RETAIL

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PANINI

UFC



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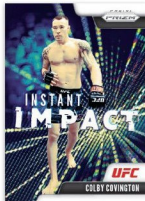
BASE HORIZONTAL PRIZMS SILVER



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RETAIL EXCLUSIVE

BASE VERTICAL PRIZMS GREEN



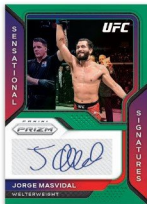
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INSTANT IMPACT

Look for the iconic Silver Prizms that feature the best and brightest stars of the Octagon!

Chase exclusive Green and Retail-Exclusive Pink Pulsar (numbered 1-42) Prizm parallels!

Look for an array of stunning inserts that showcase the UFC's biggest names!



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RETAIL EXCLUSIVE

**SENSATIONAL SIGNATURES PRIZMS
GREEN**



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RETAIL EXCLUSIVE

**CHAMPION SIGNATURES PRIZMS
GREEN**



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RETAIL EXCLUSIVE

FIREWORKS PRIZMS GREEN

Find autographs from the UFC's most talented fighters! Look for signatures from both rare and first-time signers in 2021 Prizm!

Look for exclusive Green Prizm autograph parallels!

Look for exclusive Green Insert parallels!

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RETAIL CONFIGURATION

- **4 CARDS** PER PACK
- **24 PACKS** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

12 INSERTS

12 PRIZM PARALLELS

SELLING POINTS

- The UFC makes its Panini debut with the launch of 2021 UFC Prizm! Look for 12 Inserts and 12 Prizm parallels per box, on average!
- Look for Exclusive Green and Retail-Exclusive Pink Pulsar Prizm parallels!
- Chase the iconic Silver Prizm!
- Find Exclusive Green autograph parallels from some of the best to ever grace the Octagon!