

PANINI AMERICA, INC.



2023 **GOLD STANDARD** FOOTBALL

NFL TRADING CARDS · HOBBY

PANINI

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BASE

Chase all the top current NFL stars as well as legends in a 100-card base set!



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ROOKIES

Chase a 100-card Rookie set that includes all of the top picks from the 2023 NFL Draft. Look for autographed parallels from the Rookie class!



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ROOKIE JERSEY AUTOGRAPHS PRIME

Look for Rookie Jersey Autographs, Rookie Jersey Autographs Double and Rookie Jersey Autographs Triple of all the top rookies from the 2023 NFL Draft!



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ALCHEMIST AUTOGRAPHS

Look for the insert Alchemist, featuring signatures from the NFL's best Star Players!



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24K AUTOGRAPHS

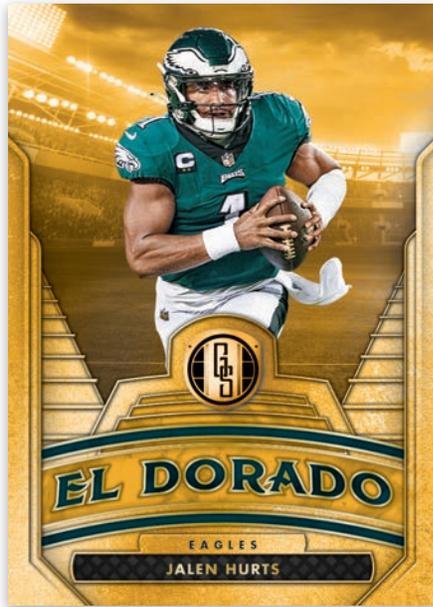
Look for the insert 24K Autographs, Featuring some of the NFL's most prolific QBs.



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OPULENCE ROOKIE

Look for low-numbered rookie cards that feature the stunning Opulence design from the top rookies of the 2023 NFL Draft Class!



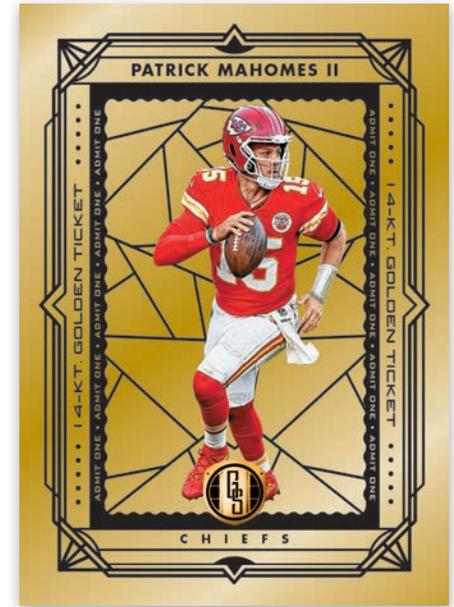
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EL DORADO



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SUPER BOWL DIAMOND SIGNATURES DUAL



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GOLDEN TICKET

New in 2023- Chase one of the new Case hits El Dorado

Returning in 2023- Hunt for Super Bowl Diamond Signatures Dual

Look for Golden Ticket, featuring a 14-karat gold card represented by the top Players in the NFL!

HOBBY CONFIGURATION

- **7 CARDS** PER PACK
- **1 PACK** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

5 AUTOGRAPHS OR MEMORABILIA

2 BASE OR BASE PARALLELS

SELLING POINTS

- 2023 Gold Standard football is loaded with all the top rookies, veterans, and retired stars the NFL has to offer.
- Look for Rookie Jersey Autographs of all the top drafted 2023 Rookies! Also find the short-printed Rookie Jersey Autographs Double and Rookie Jersey Autographs Triple, which feature multiple swatches and parallel to Prime (max #'d /49) and Tag (#'d 1/1)!
- New in 2023, look for brand new inserts Alchemist Autographs and Midas Touch, featuring signatures from the game's best, both past and present. Also be on the lookout for the new Citrine parallel for Base and Rookies sets!
- Chase Gold Jacket Signatures, 24K Autographs, and 10K Autographs, featuring Hall of Famers and other NFL greats from the League's past!
- Returning in '23- Find memorabilia cards in Heart of Gold Threads, Gold Gear, Gold Rush, White Gold, Mother Lode. Each of these cards parallel to prime versions (max #'d/24) and premium versions (#'d 1/1).

PARALLEL APPENDIX

BASE

Base #d/99
 Platinum #d/75
 White Gold #d/49
 Citrine #d/30
 Rose Gold #d/25
 Violet #d/10
 Sapphire #d/5
 Black #d 1/1

ROOKIES

Rookies (Base) #d/99
 Platinum #d/75
 White Gold #d/49
 Citrine #d/30
 Rose Gold #d/25
 Violet #d/10
 Sapphire #d/5
 Black #d 1/1
 Autographs Max #d/199
 Autographs Platinum Max #d/49
 Autographs Rose Gold Max #d/25
 Autographs Sapphire Max #d/5
 Autographs Black #d 1/1

ROOKIE JERSEY AUTOGRAPHS

Rookie Jersey Autographs Max #d/149
 Rookie Jersey Autographs Prime Max #d/49
 Rookie Jersey Autographs Prime Tag #d 1/1
 Rookie Jersey Autographs Double Max #d/149
 Rookie Jersey Autographs Double Prime Max #d/49
 Rookie Jersey Autographs Double Prime Tag #d 1/1
 Rookie Jersey Autographs Triple Max #d/149
 Rookie Jersey Autographs Triple Prime Max #d/49
 Rookie Jersey Autographs Triple Prime Tag #d 1/1

ALCHEMIST AUTOGRAPHS

Alchemist Autographs Max #d/99
 Alchemist Autographs White Gold #d/49
 Alchemist Autographs Rose Gold #d/24
 Alchemist Autographs Sapphire #d/10
 Alchemist Autographs Black #d/1

24K AUTOGRAPHS

24k Autographs Max #d/99
 24k Autographs White Gold Max #d/49
 24k Autographs Rose Gold Max #d/24
 24K Autographs Sapphire #d/10
 24K Autographs Black #d/ 1/1

OPULENCE ROOKIE

Opulence Rookie #d/35
 Opulence Rookie Holo Silver #d/25
 Opulence Rookie Emerald #d/10
 Opulence Rookie Platinum #d 1/1