SHAI GILGEOUS-ALEXANDER

2024-25 **PRIZM** BASKETBALL

NBA TRADING CARDS · HOBBY BLASTER

Card images are solely for the purpose of design display.

RETAIL EXCLUSIVE

ROOKIE PENMANSHIP

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ROOKIE PENMANSHIP

Look for randomly inserted autographs!

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HOBBY BLASTER EXCLUSIVE

BASE PRIZMS GREEN WAVE

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HOBBY BLASTER EXCLUSIVE

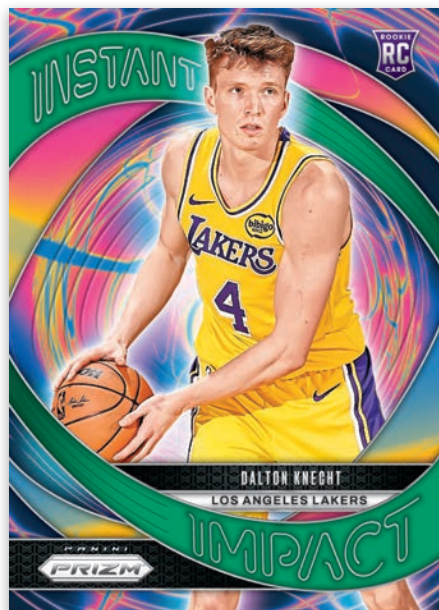## BASE LEGENDS PRIZMS GREEN WAVE

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RETAIL EXCLUSIVE

BASE PRIZMS GLITTER

Search for Hobby Blaster-Exclusive and Retail-Exclusive parallels in Base and the Base Legends subset, which is new this year!

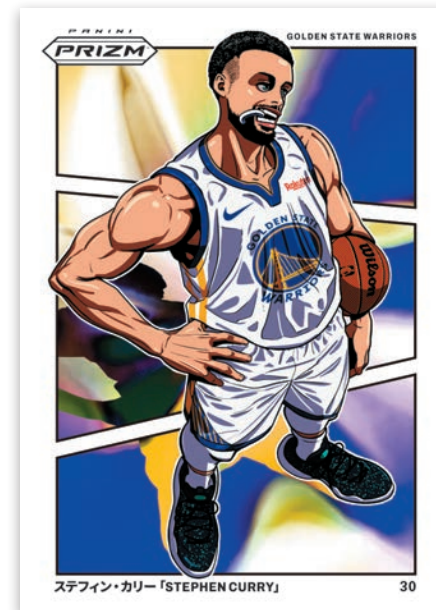Card images are solely for the purpose of design display.

RETAIL EXCLUSIVE

INSTANT IMPACT PRIZMS GREEN

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RETAIL EXCLUSIVE

SUBLIME

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RETAIL EXCLUSIVE

MANGA

Search for Retail-Exclusive inserts! Also search for the new Retail-Exclusive SSP inserts Sublime and Manga!

HOBBY BLASTER CONFIGURATION

- **4 CARDS** PER PACK
- **6 PACKS** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

6 INSERTS/PRIZMS

3 GREEN WAVE PRIZMS

SELLING POINTS

- The most popular release of the year, 2024-25 Prizm Basketball is back with familiar highly sought-after parallels, inserts, and autograph content!

- Look for 6 Inserts/Prizms and 3 Green Wave Parallels!

- Hunt for the randomly inserted autographs in Penmanship and Rookie Penmanship!

- Search for the Retail-Exclusive inserts Instant Impact, Emergent, Deep Space, Dominance, and Global Reach!

- SSPs are making a debut in Retail SKUs this year in Sublime and Manga!