

The logo features the word "Bowman" in a stylized, italicized font with a red-to-orange gradient and a thick black outline. A registered trademark symbol (®) is located at the end of the word. The logo is superimposed on a background of a blue basketball court with white lines and a basketball hoop in the center.

Bowman®

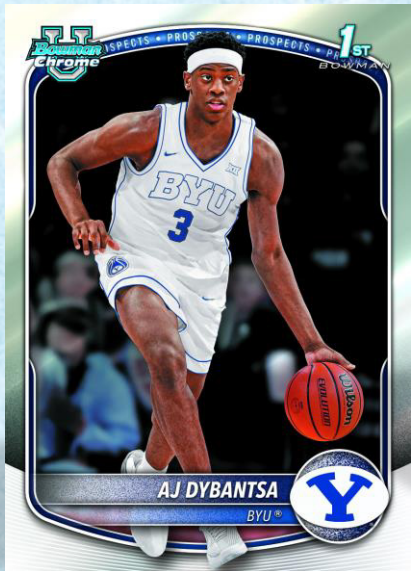
**2025/26 BOWMAN
BASKETBALL**

Bowman® Basketball marks the next evolution of the Bowman brand, bringing its iconic prospect-driven identity to the hardwood in a bold, innovative way. Designed to spotlight early-career discovery, this release delivers the first officially licensed trading cards and autographs of the sport's most exciting incoming talent from the highly anticipated 2026–27 draft class, already being touted as one of the strongest in years. Bowman will also introduce popular case hit programs to NBA Basketball, creating a truly first-of-its-kind dual NCAA/NBA collecting experience.

Headlining the prospect checklist are projected phenoms AJ Dybantsa, Darryn Peterson, Caleb Wilson, Mikel Brown Jr. and Nate Ament all generating major national buzz for their elite scoring ability, athleticism, and playmaking. The women's lineup is equally impressive, featuring Madison Booker, Sienna Betts, and Juju Watkins. On the NBA side, collectors can chase top rookies Cooper Flagg, Dylan Harper, and Kon Knueppel, alongside established stars like LeBron James, Stephen Curry, Cade Cunningham, and Shai Gilgeous-Alexander, making this release a perfect blend of future potential and current stardom.

The 200-card Base Set features a Bowman Chrome® variant, deep parallel lineup, and coveted Rookie Red RC and Etched in Glass variations, while the 100-card Prospect Insert Set mirrors that premium chrome treatment and features 1st Bowmans. Inserts include new prospect-driven sets such as Talent Tracker, Gen Next, Very Important Prospects, and Bowman Verified, plus NBA-focused inserts like ROY Favorites, Hobby Stars, and all-new Young Kings.

Case Hits bring serious chase appeal with Etched in Glass Variations, RetroFractors, Bowman Spotlights, Crystalized, Anime, and Bowman GPK, while autograph content is headlined by Chrome Autographs and brand-new designs including Future Script, Buzz Factor Autographs, Opening Statement Signatures, Timeless Touch Signatures, and epic Bowman Dual Autographs.

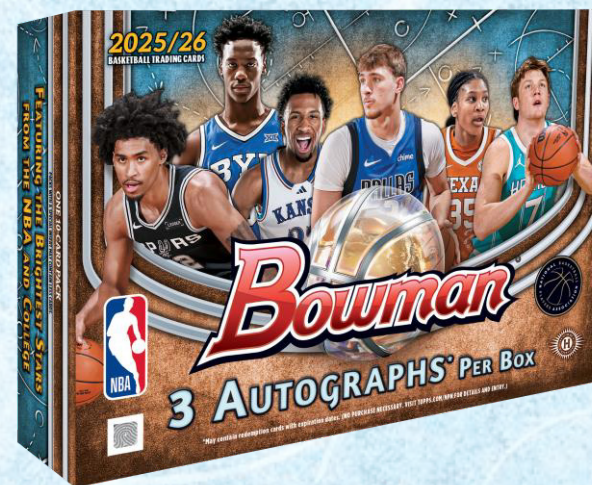




HOBBY

Each pack of 2025-26 Bowman NBA Basketball contains eight (8) cards, including three (3) Base Cards, two (2) Paper Prospects, one (1) Chrome Prospect, one (1) Chrome NBA Card, and one (1) Autograph, Insert, or Base Parallel. Each box contains two (2) Autographs—one (1) NBA and one (1) NIL—twelve (12) Inserts unless replaced by a Case Hit, one (1) Chrome Mini-Diamond Refractor, six (6) additional Base Parallels, and an average of one and a half (1.5) Base Chrome Red RC Variations. Each case contains one (1) Case Hit.

Twenty (20) Pack per Box
Eight (8) Cards per Pack



DELIGHT

Each box contains three (3) Autographs—two (2) NBA and one (1) NIL—three (3) Exclusive Chrome Geometric Cards, one (1) Chrome Prospect Base Card, one (1) Chrome NBA Base Card, one (1) Base Chrome Red RC Variation, and one (1) Exclusive Geometric Insert. Each case contains one (1) Case Hit.

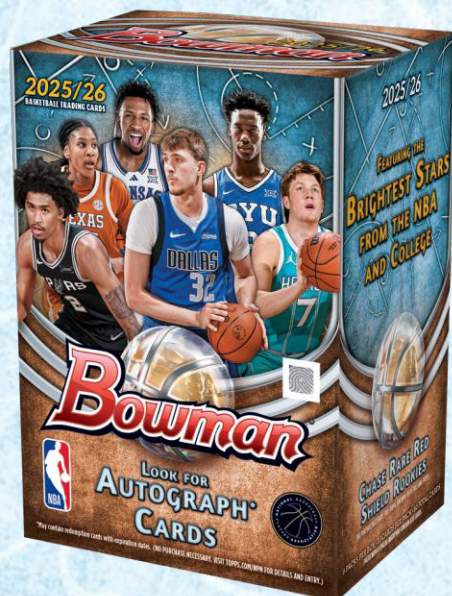
One (1) Pack per box
Ten (10) Cards per Pack



JUMBO

Each pack of 2025-26 Bowman NBA Basketball contains twenty-four (24) cards, including six (6) Base Cards, seven (7) Paper Prospects, four (4) Chrome Prospects, four (4) Chrome NBA Prospects, and three (3) Autograph, Insert, or Base Parallels. Each box contains four (4) Autographs—two (2) NBA and two (2) NIL—eighteen (18) Inserts, twelve (12) Base Parallels, and an average of two and a half (2.5) Base Chrome Red RC Variations. Each case contains one (1) Case Hit.

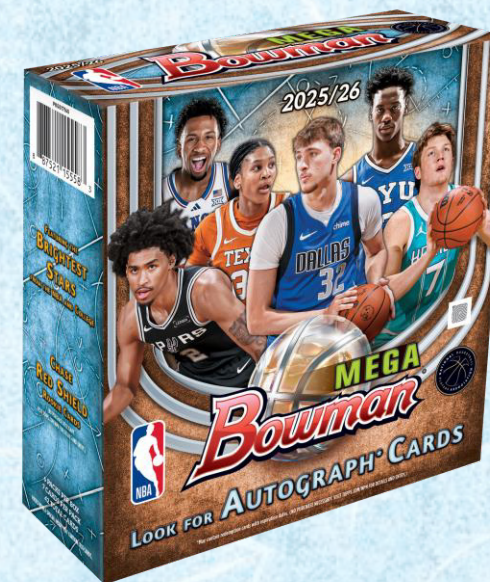
Twelve (12) Packs per Box
Twenty-Four (24) Cards per Pack



VALUE BOX

Each pack of 2025-26 Bowman NBA Basketball contains ten (10) cards, including five (5) Base Cards, two (2) Paper Prospects, one (1) Chrome Prospect, one (1) Chrome NBA Card, and one (1) Autograph, Insert, or Base Parallel. Each box contains four (4) Inserts unless replaced by an Autograph, Case Hit, or Base Chrome Red RC Variation. Each case contains four (4) Autograph Cards.

Six (6) Packs per Box
Ten (10) Cards per Pack



MEGA BOX

Each pack of 2025-26 Bowman NBA Basketball contains seven (7) cards, including three (3) Base Cards, two (2) Paper Prospects, one (1) Chrome Mojo Card, and one (1) Autograph, Insert, or Base Parallel. Each box contains one (1) Insert, eleven (11) Mojo Base Parallels, and one (1) Mega Rookies or Mega Prospect Card. Each case contains four (4) Autograph Cards.

Six (6) Packs per Box
Seven (7) Cards per Pack

WHAT ARE YOU CHASING?

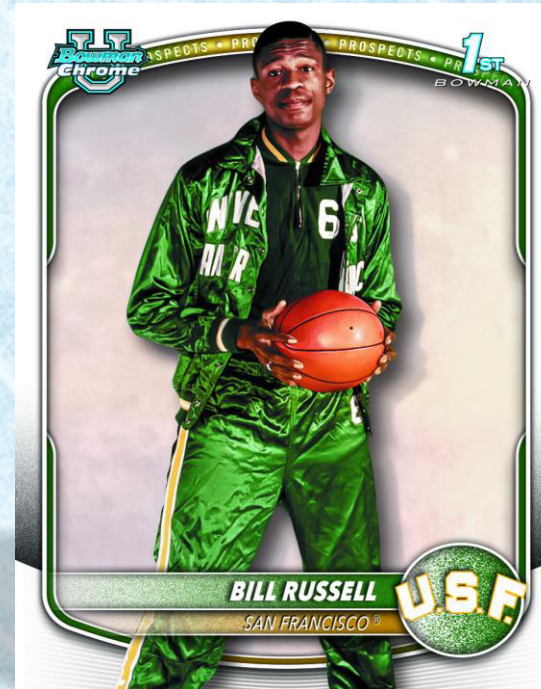
CASE HIT



Bowman Spotlights

Minimalist. Clean. Powerful. A sleek design that puts the full focus on top NBA stars and NIL standouts. because sometimes less really is more.

CASE HIT

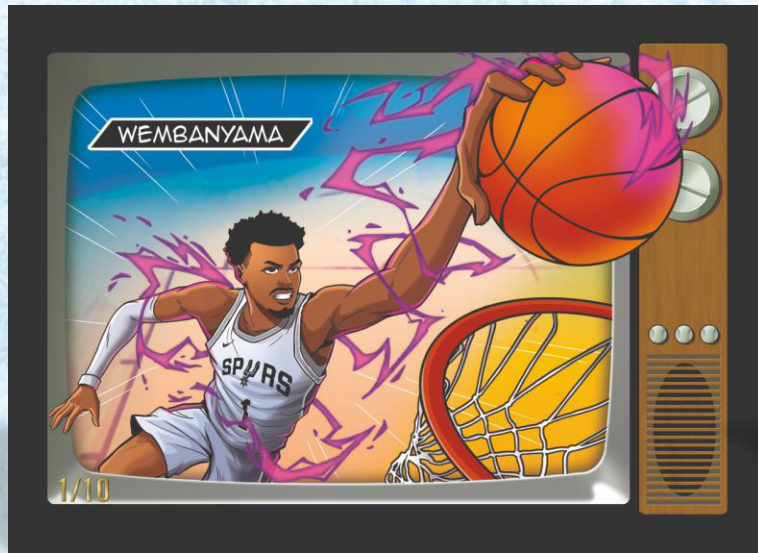


RetroFractors

A nostalgic nod to Bowman heritage, this ultra-rare design fuses throwback aesthetics with former legends that never got their 1st Bowmans.

WHAT ARE YOU CHASING?

CASE HIT



Anime

High-energy, anime-inspired artwork brings NBA and NIL athletes to life in a vibrant, stylized ultra-popular insert that leaps off the card.

AUTOGRAPH

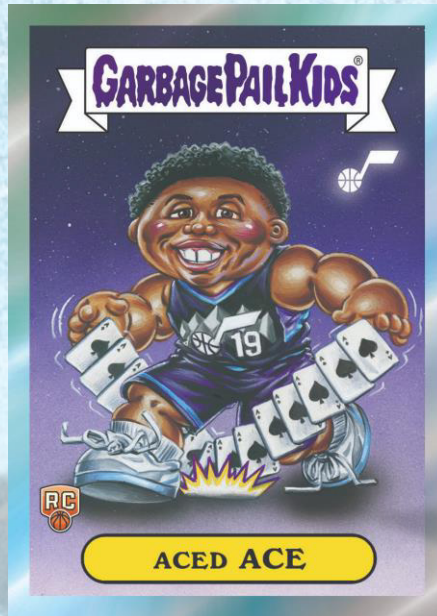


Bowman Dual Autographs

Double the ink, double the impact. Featuring dual autographs from the nation's top collegiate athletes, pairing future stars on one must-have card.

WHAT ARE YOU CHASING?

CASE HIT



Bowman GPK

Where hoops meets hobby culture. Outrageous artwork and playful GPK-inspired flair collide with Bowman basketball for one of the most unique chases in the product.

AUTOGRAPH



Chrome Autographs

The gold standard of the chase. Chrome® Autos featuring NBA stars and top NIL talent deliver the signature Bowman hit collectors crave.

AUTOGRAPH



Future Script

Signed by the next wave of the game's biggest names, this all-NIL autograph insert captures the future of basketball in ink.

BASE CARD PARALLEL MATRIX

BASE CARDS

Parallels:

- Purple Pattern Border: #’d to 199.
- Pink Border: #’d to 175.
- Blue Border: #’d to 150.
- Blue Pattern: #’d to 125.
- Bowman Logo Pattern Parallel: limited to 100.
- Yellow Border: #’d to 75.
- Gold Border: #’d 50.
- Red Border: #’d to 5.
- Platinum Border (Rainbow Foil) : #’d 1/1.

Hobby Exclusive Parallels:

- Orange Border: #’d to 25. **HOBBY ONLY**
- Black Border: #’d to 10. **HOBBY ONLY**
- Black Pattern Border: #’d to 10. **HOBBY ONLY**

Retail Exclusive Parallels:

- Green Border: #’d to 99. **RETAIL ONLY**
- Green Pattern Border: #’d to 99. **RETAIL ONLY**
- **NEW!** Base Card Rookie Red RC Variation

BASE CHROME

Parallels (All SKUs):

- Reptilian Refractor: Non-Numbered
- Refractor: #’d to 499
- Speckle Refractor: #’d to 299
- Purple Refractor: #’d to 250
- Fuchsia Refractor: #’d to 199
- Reptilian Fuchsia Refractor: #’d to 199
- Reptilian Blue Refractor: #’d to 150
- Blue Refractor: #’d to 150.
- Blue Shimmer : #’d to 150.
- Steel Metal Refractor: #’d to 100.
- Yellow Refractor: #’d to 75.
- Gold Refractor: #’d to 50.
- Gold Shimmer Refractor: #’d to 50.
- Reptilian Gold Refractor: #’d to 50.
- Rose Gold Refractor: #’d to 15
- Rose Gold Mini-Diamond Refractor: #’d to 15
- Rose Gold X-Fractor: #’d to 15
- Black Refractor: #’d to 10. • Black X-Fractor: #’d to 10.
- Red Refractor: #’d to 5.
- Red Lava Refractor: #’d to 5.
- Reptilian Red Refractor: #’d to 5.

BASE CHROME (cont.)

Hobby & Jumbo Exclusive Parallels:

- Mini-Diamond Refractor: 1 per box in Hobby
- Floorboard Refractor: #’d to 125. **JUMBO EXCLUSIVE**
- Yellow X-Fractor: #’d to 75. **HOBBY & JUMBO EXCLUSIVE**
- Yellow Wave Refractor: #’d to 75. **HOBBY & JUMBO EXCLUSIVE**
- Orange Refractor: #’d to 25. **HOBBY ONLY**
- Orange Shimmer Refractor: #’d to 25. **HOBBY ONLY**
- Reptilian Orange Refractor: #’d to 25. **HOBBY ONLY**
- Red X-Fractor: #’d to 5. **JUMBO EXCLUSIVE**
- SuperFractor: #’d 1/1. **HOBBY SKUS ONLY**

Breaker Exclusive Parallels:

- Geometric: Not Numbered. **BREAKER ONLY**
- Green Geometric: #’d to 99. **BREAKER ONLY**
- Gold Geometric: #’d to 50. **BREAKER ONLY**
- Orange Geometric: #’d to 25. **BREAKER ONLY**
- Black Geometric: #’d to 10. **BREAKER ONLY**
- Red Geometric: #’d to 5. **BREAKER ONLY**

Retail Exclusive Parallels:

- Mojo: Not Numbered. **MEGA BOX EXCLUSIVE**
- Lava Refractor: #’d to 399. **RETAIL ONLY**
- Fuchsia Mojo: #’d 299 **MEGA BOX EXCLUSIVE**
- Burgundy Mojo:#’d 275 **MEGA BOX EXCLUSIVE**
- Purple Mojo: #’d 250 **MEGA BOX EXCLUSIVE**
- Pink Mojo: #’d 199 **MEGA BOX EXCLUSIVE**
- Navy Mojo: #’d 175 **MEGA BOX EXCLUSIVE**
- Blue Mojo: #’d to 150. **MEGA BOX EXCLUSIVE**
- Aqua Mojo: #’d 125 **MEGA BOX EXCLUSIVE**
- Green Mojo: #’d to 99. **MEGA BOX EXCLUSIVE**
- Reptilian Green Refractor: #’d to 99. **RETAIL ONLY**
- Green Refractor: #’d to 99. **RETAIL ONLY**
- FireFractor: #’d to 3. **VALUE BOX & BULK PACK ONLY**
- Green Shimmer Refractor: #’d to 99. **RETAIL ONLY**
- Yellow Mojo: #’d to 75. **MEGA BOX EXCLUSIVE**
- Gold Mojo: #’d to 50. **MEGA BOX EXCLUSIVE**
- Orange Mojo: #’d to 25. **MEGA BOX EXCLUSIVE**
- Red Mojo: #’d to 5. **MEGA BOX EXCLUSIVE**
- Rose Gold Mojo: #’d to 1. **MEGA BOX EXCLUSIVE**

BASE CARD PARALLEL MATRIX (cont.)

Prospect Paper and Chrome Insert (Base)

Cards: *Parallels:*

- Purple Pattern Border: #’d to 199.
- Pink Border: #’d to 175.
- Blue Border: #’d to 150.
- Blue Pattern: #’d to 125.
- Bowman Logo Pattern Parallel: limited to 100.
- Yellow Border: #’d to 75.
- Gold Border: #’d 50.
- Red Border: #’d to 5.
- Platinum Border (Rainbow Foil) : #’d 1/1.

Hobby Exclusive Parallels:

- Orange Border: #’d to 25. **HOBBY ONLY**
- Black Border: #’d to 10. **HOBBY ONLY**
- Black Pattern Border: #’d to 10. **HOBBY ONLY**

Retail Exclusive Parallels:

- Green Border: #’d to 99. **RETAIL ONLY**
- Green Pattern Border: #’d to 99. **RETAIL ONLY**

Chrome Prospects

Parallels (All SKUs):

- Reptilian Refractor: Non-Numbered
- Refractor: #’d to 499
- Speckle Refractor: #’d to 299
- Purple Refractor: #’d to 250
- Fuchsia Refractor: #’d to 199
- Reptilian Fuchsia Refractor: #’d to 199
- Reptilian Blue Refractor: #’d to 150
- Blue Refractor: #’d to 150.
- Aqua X-Fractor: #’d to 125.
- Steel Metal Refractor: #’d to 100.
- Yellow Refractor: #’d to 75.
- Gold Refractor: #’d to 50.
- Reptilian Gold Refractor: #’d to 50.
- Rose Gold Refractor: #’d to 15
- Rose Gold Mini-Diamond Refractor: #’d to 15
- Black Refractor: #’d to 10.
- Black X-Fractor: #’d to 10.
- Red Refractor: #’d to 5.
- Reptilian Red Refractor: #’d to 5.

Chrome Prospects (cont.)

Hobby & Jumbo Exclusive Parallels:

- Mini-Diamond Refractor: 1 per box in Hobby
- Floorboard Refractor: #’d to 125. **JUMBO EXCLUSIVE**
- Yellow X-Fractor: #’d to 75. **HOBBY & JUMBO EXCLUSIVE**
- Orange Refractor: #’d to 25. **HOBBY ONLY**
- Reptilian Orange Refractor: #’d to 25. **HOBBY ONLY**
- SuperFractor: #’d 1/1. **HOBBY SKUS ONLY**

Breaker Exclusive Parallels:

- Geometric: Not Numbered. **BREAKER ONLY**
- Green Geometric: #’d to 99. **BREAKER ONLY**
- Gold Geometric: #’d to 50. **BREAKER ONLY**
- Orange Geometric: #’d to 25. **BREAKER ONLY**
- Black Geometric: #’d to 10. **BREAKER ONLY**
- Red Geometric: #’d to 5. **BREAKER ONLY**

Retail Exclusive Parallels:

- Mojo: Not Numbered. **MEGA BOX EXCLUSIVE**
- Lava Refractor: #’d to 399. **RETAIL ONLY**
- Fuchsia Mojo: #’d 299 **MEGA BOX EXCLUSIVE**
- Burgundy Mojo: #’d 275 **MEGA BOX EXCLUSIVE**
- Purple Mojo: #’d 250 **MEGA BOX EXCLUSIVE**
- Pink Mojo: #’d 199 **MEGA BOX EXCLUSIVE**
- Navy Mojo: #’d 175 **MEGA BOX EXCLUSIVE**
- Blue Mojo: #’d to 150. **MEGA BOX EXCLUSIVE**
- Aqua Mojo: #’d 125 **MEGA BOX EXCLUSIVE**
- Green Mojo: #’d to 99. **MEGA BOX EXCLUSIVE**
- Reptilian Green Refractor: #’d to 99. **RETAIL ONLY**
- Green Refractor: #’d to 99. **RETAIL ONLY**
- FireFractor: #’d to 3. **VALUE BOX & BULK PACK ONLY**
- Green Shimmer Refractor: #’d to 99. **RETAIL ONLY**
- Yellow Mojo: #’d to 75. **MEGA BOX EXCLUSIVE**
- Gold Mojo: #’d to 50. **MEGA BOX EXCLUSIVE**
- Orange Mojo: #’d to 25. **MEGA BOX EXCLUSIVE**
- Red Mojo: #’d to 5. **MEGA BOX EXCLUSIVE**
- Rose Gold Mojo: #’d to 1. **MEGA BOX EXCLUSIVE**

INSERT CARD PARALLEL MATRIX

Prospect Inserts:

TALENT TRACKER *NEW*
GEN NEXT *NEW* **VERY**
IMPORTANT PROSPECTS
BOWMAN VERIFIED *NEW*

Parallels:

- Refractor: Not Numbered.
- Purple Refractor: #'d to 250
- Fuchsia Refractor: #'d to 199
- Mini-Diamond Refractor: #'d to 150.
- Aqua Refractor: #'d to 125.
- Gold Refractor: #'d to 50.
- Red Refractor: #'d to 5.
- SuperFractor: #'d 1/1.

Hobby Exclusive Parallels:

- Orange Refractor: #'d to 25. **HOBBY ONLY**

Breaker Exclusive Parallels:

- Geometric: Not Numbered. **BREAKER ONLY**
- Gold Geometric: #'d to 50. **BREAKER ONLY**
- Orange Geometric: #'d to 25. **BREAKER ONLY**
- Black Geometric: #'d to 10. **BREAKER ONLY**
- Red Geometric: #'d to 5. **BREAKER ONLY**

Retail Exclusive Parallels:

- Green Refractor: #'d to 99. **RETAIL ONLY**

NBA Inserts:

ROY FAVORITES
HOBBY STARS YOUNG
KINGS ROCKSTAR
ROOKIES GREATNESS
LOADING

Parallels:

- Refractor: Not Numbered.
- Purple Refractor: #'d to 250
- Fuchsia Refractor: #'d to 199
- Mini-Diamond Refractor: #'d to 150.
- Aqua Refractor: #'d to 125.
- Gold Refractor: #'d to 50.
- Red Refractor: #'d to 5.
- SuperFractor: #'d 1/1.

Hobby Exclusive Parallels:

- Orange Refractor: #'d to 25. **HOBBY ONLY**

Breaker Exclusive Parallels:

- Geometric: Not Numbered. **BREAKER ONLY**
- Gold Geometric: #'d to 50. **BREAKER ONLY**
- Orange Geometric: #'d to 25. **BREAKER ONLY**
- Black Geometric: #'d to 10. **BREAKER ONLY**
- Red Geometric: #'d to 5. **BREAKER ONLY**

Retail Exclusive Parallels:

- Green Refractor: #'d to 99. **RETAIL ONLY**

CASE HITS PARALLEL MATRIX

BASE SET – ETCHED-IN GLASS VARIATION

CHROME PROSPECT – ETCHED-IN GLASS VARIATION

BASE SET – RETROFRACTOR

- Gold Refractor: #’d to 50.
- Orange Refractor: #’d to 25.
- Red Refractor: #’d to 5.
- SuperFractor: #’d 1/1

BOWMAN SPOTLIGHTS NBA BOWMAN SPOTLIGHTS NIL

- Red Refractor: #’d to 5.
- SuperFractor: #’d 1/1.

CRYSTALIZED NBA CRYSTALIZED NIL

- Gold Crystal Refractor: #’d to 50.
- Orange Crystal Refractor: #’d to 25.
- Red Crystal Refractor: #’d to 5.
- SuperFractor: #’d 1/1

ANIME NBA ANIME NIL

- Black Refractor: #’d to 10.
- Red Refractor: #’d to 5.
- SuperFractor: #’d 1/1.

BOWMAN GPK NBA BOWMAN GPK NIL

- Red Refractor: #’d to 5.
- SuperFractor: #’d 1/1.

AUTOGRAPHS PARALLEL MATRIX

CHROME PROSPECT AUTOGRAPH BASE CHROME AUTOGRAPH

Parallels:

- Yellow Refractor: #'d to 75.
- Black Refractor: #'d to 10.
- Black X-Fractor Refractor: #'d to 10.

Hobby Exclusive Parallels:

- Refractor: #'d to 499. **HOBBY SKUS ONLY**
- Speckle Refractor: #'d to 299. **HOBBY SKUS ONLY**
- Purple Refractor: #'d to 250. **HOBBY SKUS ONLY**
- Blue Refractor: #'d to 150. **HOBBY SKUS ONLY**
- Blue X-Fractor : #'d to 150. **HOBBY SKUS ONLY**
- Mini-Diamond Refractor: #'d to 100. **HOBBY SKUS ONLY**
- Gold Refractor: #'d to 50. **HOBBY SKUS ONLY**
- Gold Shimmer Refractor: #'d to 50. **HOBBY SKUS ONLY**
- Reptilian Orange Refractor: #'d to 25. **HOBBY SKUS ONLY**
- Orange Refractor: #'d to 25. **HOBBY SKUS ONLY**
- Orange Shimmer Refractor: #'d to 25. **HOBBY SKUS ONLY**
- Red Refractor: #'d to 5. **HOBBY SKUS ONLY**
- Red Lava Refractor: #'d to 5. **HOBBY SKUS ONLY**
- SuperFractor: #'d 1/1. **HOBBY SKUS ONLY.**

Breaker Exclusive Parallels:

- Green Geometric: #'d to 99. **BREAKER ONLY**
- Gold Geometric: #'d to 50. **BREAKER ONLY**
- Orange Geometric: #'d to 25. **BREAKER ONLY**
- Black Geometric: #'d to 10. **BREAKER ONLY**
- Red Geometric: #'d to 5. **BREAKER ONLY**

Retail Exclusive Parallels:

- Green Refractor: #'d to 99. **RETAIL ONLY**
- Green Shimmer Refractor: #'d to 99. **RETAIL ONLY**
- Reptilian Green Refractor: #'d to 99. **RETAIL ONLY**

BASE SET – RETROFRACTOR AUTOGRAPH VARIATION

- Gold Refraactor Autograph: #'d 50
- Orange Refractor Autograph: #'d to 25.
- Red Refractor Autograph: #'d to 5.
- FireFractor: #'d to 3. **VALUE BOX & BULK PACK ONLY**
- SuperFractor Autograph: #'d 1/1.

NEW FUTURE SCRIPT HOBBY SKUS ONLY NEW BUZZ FACTOR AUTOGRAPHS HOBBY SKUS ONLY NEW OPENING STATEMENT SIGNATURES HOBBY SKUS ONLY NEW TIMELESS TOUCH SIGNATURES HOBBY SKUS ONLY

- Gold Refractor: #'d to 50.
- Orange Refractor: #'d to 25. **HOBBY ONLY**
- Black Refractor: #'d to 10.
- Red Refractor: #'d to 5.
- SuperFractor: #'d 1/1.

PAPER PROSPECT RETAIL AUTOGRAPH PAPER ROOKIES AND VETERANS RETAIL AUTOGRAPH

- Blue Border: #'d to 150. **RETAIL ONLY**
- Green Border: #'d to 99. **RETAIL ONLY**
- Gold Border: #'d to 50. **RETAIL ONLY**
- Orange Border: #'d to 25. **RETAIL ONLY**
- Red Border: #'d to 5. **RETAIL ONLY**
- Platinum Border: #'d 1/1. **RETAIL ONLY**

BOWMAN DUAL AUTOGRAPHS

- Base: #'d 10
- SuperFractor: #'d 1/1.