The Largest, Most Comprehensive Star Wars Trading Card Set. Ever.



350 card base set featuring Characters, Vehicles, Creatures and Factions





AN EPIC CARD SET FOR THE GREATEST EPIC OF ALL TIME.



Celebrates the 35th Anniversary of the original *Star Wars* film

350 base cards - the largest Star Wars card set ever produced!

- Large set increases collectability!
- Promotes trading and builds community
- Multiple purchases propel sales momentum
- Takes 3x the amount of packs to complete the full set of base cards than for *Star Wars* Galaxy.

Each card is a stunning visual masterpiece with multiple finishes and premium foil-stamping on heavy 24 pt. stock.

Expansive coverage of characters, vehicles and creatures from all 6 films, *The Clone Wars* and the Expanded Universe (comics, novels, etc.) in one massive set!



Each card back includes stats and icons that direct you to other cards in the series that relate to it — encouraging set completion and driving chase value!

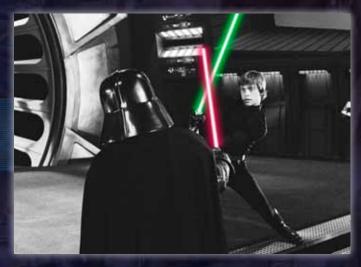
Multiple themed inserts take a deep dive into the Star Wars mythology!



Duels of Fate: 10 cards explore the most intense Lightsaber duels from the movies. 1:6 packs.



Classic Lines: 10 cards capture the most memorable quotes from the films. 1:4 packs.



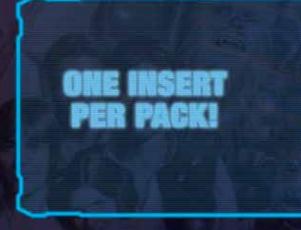
Foil Cards: 20 cards unveil rarely seen beautiful black and white photos from the *Star Wars* set. 1:6 packs.



'I Have a Bad Feeling About This': 8 cards document each time this famous phrase is uttered throughout the theatrical saga. 1:4 packs.



Heroes on Both Sides: 10 cards feature key battles with winner on the front side and the loser on the back. 1:6 packs.

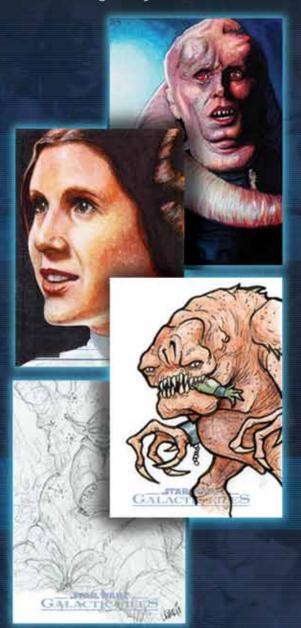


GALACIC FILES

Hobby Exclusives 2 Hits Per Box

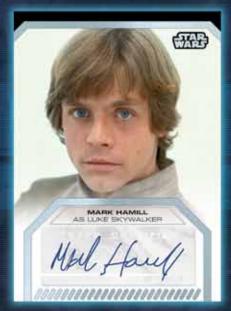
1 Sketch Card

Featuring Hobby Exclusive Artists



1 Autograph

Signers Include: Harrison Ford, Mark Hamill, Carrie Fisher, Ray Park,Peter Mayhew, Amy Allen and More!



or



1 Embroidered Patch Relic

- 3 levels of Rare Sequentially
 Numbered Base Card Parallels: Blue
 (350 per subject), Red (35 per subject)
 and 1/1 Gold
- POP poster box loader with checklist on the back
 Jumbo 12-card pack assists set building

GALACTIC FILES

Proven Track Record

Star Wars movie card sets have been among the most successful series in the category

- · 2002: Star Wars Episode II
- · 2005: Star Wars Episode III
- 2007: Star Wars 30th Anniversary

Free Hobby posters for advertising and consumer giveaways

Promotional card giveaways at key events including Star Wars Celebration (8/23-8/26) 360
Degree
Marketing &
Promotional
Support

Paid online ads, including www.star-wars.com

Social media communication including Facebook and Twitter

PR program including digital articles and blogger outreach

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